



**Belt, Road & Bridge:
Creating New China-Europe Connections**

Wednesday 1 May 2019

09:00 - 17:00

**Honourable Artillery Company
Armoury House
City Road, London EC1Y 2BQ**

IN PARTNERSHIP WITH



AGENDA

08:30 **Registration**

09:00 **Welcome Address: Rt Hon Mark Field MP**, Minister Of State For Asia And The Pacific At The Foreign & Commonwealth Office.

Objectives for the day

Co-operation between London and China

09:30 **Session 1: The New Silk Road – Economic Prospects For Trade Between China And Europe**

Chair: **Alderman Professor Michael Mainelli**, Executive Chairman, Z/Yen Group

Speakers: **Professor Fan Gang**, President, China Development Institute

Professor Kerry Brown, Professor of Chinese Studies and Director of the Lau China Institute at King's College, London

Panellist: **Dr Rebecca Harding**, CEO, Coriolis Technologies

Focus: Current trends and initiatives, opportunities and threats relating to joint trade, and growing and deepening co-operation in finance and trade.

10:15 Panel discussion 1

10:45 Refreshments and Networking

AGENDA

11:15 **Session 2: Growing The Digital Economy: The Fourth Industrial Revolution And Fintech**

Chair: **Professor D'Maris Coffman**, Professor of Economics and Finance of the Built Environment & Director, Bartlett School of Construction and Project Management, UCL

Speakers: **Professor Dr Alexander Van de Putte**, Chairman, AIFC Academic Council & Chief Strategy Officer, AIFC Governor's Council

Xu Jianguo, Senior Research Fellow of Digital Finance, Associate Professor of National School of Development, Peking University

Panellists: **Henry Tillman**, Founder and Chairman, Grisons Peak, Founder and Editor China Outbound Investments

Alderman Gregory Jones QC, City of London

Focus: Current trends and initiatives, the impact of smart technology on finance, regulation and policy.

12:00 Panel discussion 2

12:30 Lunch and Networking

AGENDA

13:30 **Measuring Financial Centre Success: Mike Wardle**, Head of Indices, Z/Yen Group

13:45 **Session 3: Sustainable Futures: Mainstreaming Green Finance**

Chair: **Simon Mills**, Consultant, Z/Yen Group

Speakers: **Wang Yao**, Director General, International Institute of Green Finance, CUFE

Simon Zadek, Principal, Project Catalyst, United Nations Development Programme

Panellists: **Rongrong Huo**, Executive Director, Investment Institute, Investec Asset Management

Alderman Prem Goyal, Global Markets Consultants

Focus: Opportunities for mainstreaming green finance, drivers and policy instruments, and innovation in green finance.

14:30 Panel Discussion 3

15:00 Refreshments and Networking

AGENDA

15:30 **Session 4: Light On Our Feet: Removing Regulatory Barriers**

Chair: **Mark Yeandle**, Director, Z/Yen Partners

Speakers: **John Adams**, Director, HR China, Financial Training and Recruitment

Dong Yan, Director of Trade Department, Institute of World Economics & Politics, Chinese Academy of Social Science

Panellists: **Sir Mark Boleat**, former Chairman of Policy & Resources, City of London Corporation

Alderman Emma Edhem, City of London

Focus: Current developments in the regulation of finance and trade, challenges and solutions, and balancing risk and reward.

16:15 Panel Discussion 4

16:45 Closing Remarks

17:00 Close



John Adams, Director, HR China, Financial Training and Recruitment

John Adams was previously a Bank Supervisor and Manager for China at the Bank of England (1973-1992), and then Advisor for China at West Merchant Bank, a London investment bank specialising in power sector financing (1992-1994). He was also Technical Director of the British Council's China Financial Sector Training Scheme (1999-2004), which placed 229 Chinese bankers on work experience in London.

He is currently Senior Advisor for China to the Chartered Institute of Securities and Investment and involved with its Wealth Management initiative in Qingdao. He is also a member of OMFIF the *Official Monetary and Financial Institutions Forum*, a private central bank think tank and Director of China Financial Services and HR China. He has recently arranged a number of PPP (Public Private Partnership) finance training courses for the city of Jinan.

He has written a number of books and reports on China, including a survey of gold jewellery and gold-mining for the World Gold Council, and a review of China's electricity sector, as well as editing an English-Chinese Dictionary of Finance.



Sir Mark Boleat, former Chairman of Policy & Resources, City of London Corporation

Sir Mark Boleat is Chairman of Link, which runs the country's network of cash dispensers, and Chairman of the Governors of the City of London Academy Highbury Grove. He was Chairman of the City of London Corporation's Policy and Resources Committee from 2012 to 2017, and in that capacity was Deputy Chairman of TheCityUK and the International Regulatory Strategy Group.

Among the previous positions he has held are Director General of the Building Societies Association, the Council of Mortgage Lenders and the Association of British Insurers. He has also been a non-executive director of a number of commercial companies and a board member of the Housing Corporation, the Gibraltar Financial Services Commission, the National Consumer Council and the Regulatory Policy Committee.



Professor Kerry Brown, Professor of Chinese Studies and Director of the Lau China Institute at King's College, London

Kerry Brown is Professor of Chinese Studies and Director of the Lau China Institute at King's College, London. He is an Associate of the Asia Pacific Programme at Chatham House, London, an adjunct of the Australia New Zealand School of Government in Melbourne, and the co-editor of the Journal of Current Chinese Affairs, run from the German Institute for Global Affairs in Hamburg. He is a committee

member of the British Association of Chinese Studies, and sits on the editorial boards of the Journal of Contemporary Chinese Studies in Denver, US, and Asian Affairs, the Journal of the Royal Asiatic Society in London. He is a Fellow of the Royal Society of Arts, and also sits as a trustee of China Dialogue, and the Kent Archaeological Society. He sits on the Editorial Board of the China Quarterly of International Strategic Studies, Shanghai, and sits on the board of advisors to the Young China Watchers. He is also one of the British Council 'Leading Lights' for Generation UK, promoting the study of China and Chinese in Britain.

From 2012 to 2015 he was Professor of Chinese Politics and Director of the China Studies Centre at the University of Sydney, Australia. Prior to this he worked at Chatham House from 2006 to 2012, as Senior Fellow and then Head of the Asia Programme. From 1998 to 2005 he worked at the British Foreign and Commonwealth Office, as First Secretary at the British Embassy in Beijing, and then as Head of the Indonesia, Philippine and East Timor Section. He lived in the Inner Mongolia region of China from 1994 to 1996. He has a Master of Arts from Cambridge University, a Post Graduate Diploma in Mandarin Chinese (Distinction) from Thames Valley University, London, and a PhD in Chinese politics and language from Leeds University.



Professor D'Maris Coffman, Professor of Economics and Finance of the Built Environment & Director, Bartlett School of Construction and Project Management, UCL

Professor Coffman was appointed to a professorial chair in Economics and Finance of the Built Environment with effect from March 2018. In February 2017, she was appointed Interim Director (Head of Department) of BSCPM after joining UCL in September 2014 as a Senior Lecturer in Economics

and Finance of the Built Environment at CPM at UCL Bartlett.

Professor Coffman was recently elected a Fellow of Goodenough College, where several of UCL's doctoral students are residential members.

Before coming to UCL, Professor Coffman spent six years as a Fellow of Newnham College where she variously held a junior research fellowship (Mary Bateson Research Fellowship), a post as a college lecturer and teaching fellow, and a Leverhulme ECF. In July 2009, she started the Centre for Financial History, and served as its director through December 2014. It is still going strong, but has moved from Newnham College to Darwin College in line with the affiliation of its new director.

She completed her undergraduate training at the Wharton School in managerial and financial economics and her PhD in the School of Arts & Sciences at the University of Pennsylvania. While at Penn, Professor Coffman's doctoral research in the UK was funded in part by the Mellon Foundation under the guise of an IHR pre-doctoral fellowship and an SSRC international dissertation fellowship. She has lived in the UK more or less continuously since 2005, and thus holds both American and British citizenship.



Dong Yan, Director of Trade Department, Institute of World Economics & Politics, Chinese Academy of Social Science

DONG Yan is the Senior Research Fellow, Institute of World Economics and Politics, Chinese Academy of Social Sciences (CASS). Since 2013, she is the Director of the Research Section of International Trade at the Institute of World Economics and Politics (IWEPP) at CASS. Since 2015 she is a Senior Research Fellow there. Her research interests are centred on

international trade and economic modelling.

Alderman Emma Edhem, City of London



Emma Edhem is a barrister of more than 20 years' standing. She has been based in Castle Baynard ward for the last eight years, originally at Carmelite Chambers in Carmelite Street and then at No.5 Chambers in Salisbury Court, just off Fleet Street. Emma's main areas of practice include international arbitration, domestic and cross-border commercial disputes, fraud and libel. She has successfully represented several high profile clients

in well-publicised cases some globally over the last few years. Emma has recently been re-elected as Chairman of the Turkish British Chamber of Commerce and Industry, the first woman to hold the position. She is also a Board Member of the Azerbaijani British Law Association and President of the Turkish British Legal Society. As Chairman of the Chamber of Commerce she has been part of the team supporting the Lord Mayor's visit to Turkey in 2014, seeing to promote our trade with them and to bring additional work to the UK as a whole and to the City in particular.

Professor Fan Gang, President, China Development Institute



FAN Gang is President of China Development Institute, Director of the National Economic Research Institute (NERI) and Chairman of the China Reform Foundation in Beijing, China.

He served as an independent member of the Monetary Policy Committee of China's Central Bank from 2006 to 2010, and 2015 to 2018, and is an advisor to various departments of the Chinese central government and provincial governments. He served as an economic consultant to various international organizations and played leading roles in research projects commissioned by the World Bank, ADB, UNDP, OECD, etc.

He received Doctor Honoris Causa degrees (Honorary Doctorates) from the University of Auvergne (France) and the Royal Roads University (Canada), in 2004 and 2011 respectively, and was listed as one of the "World's Top 100 Public Intellectuals" jointly by Foreign Policy and Prospect in 2005 and 2008, and one of "100 Global Thinkers" by Foreign Policy in 2010.



Rt Hon Mark Field MP, Minister Of State For Asia And The Pacific At The Foreign & Commonwealth Office.

Mark Field was appointed Minister of State for the Foreign and Commonwealth Office on 13 June 2017. He was first elected as the Conservative MP for the Cities of London and Westminster in 2001. Mark served on the

Intelligence and Security Committee from September 2010 until March 2015. He was made a Privy Counsellor in March 2015 in recognition of his service on this demanding, sensitive parliamentary committee.

Throughout the 2015 to 2017 Parliament he served as the Vice Chairman (International Affairs) of the Conservative Party, a role which included extensive diplomatic contact and work alongside senior figures in sister parties across the world.

Previously he served on the frontbench between 2003 and 2006 as an Opposition Whip, Shadow Minister for London, Shadow Financial Secretary to the Treasury and Shadow Culture Minister.

Before his election to Parliament, Mark trained as a solicitor with City law firm Richards Butler and then joined Freshfields where he spent two years as a corporate lawyer.

After working with a specialist legal recruiter, he set up Kellyfield Consulting in November 1994. Following his election to Parliament he divested himself of his interest in this company to a consortium of investors led by his former business partner.



Alderman Prem Goyal, Global Markets Consultants

Prem Goyal OBE is an Alderman of the City of London, an elected position. He sits on the City's Planning and Transportation Committee.

Having been a professional engineer in the US, Prem went on to work for Goldman Sachs and Deutsche Bank in New York, Tokyo, Zurich and London, culminating in the launch of his management consulting firm, Global Markets Consultants (GMC) in London and New York in 2002. During his 20-year banking career Prem specialised in derivatives trading and risk management, winning Preferred Supplier status from Deutsche Bank every year between 2005 and 2013.

Prem has a bachelor's in Engineering from the Indian Institute of Technology (IIT) and a master's in Engineering from Clarkson University, New York. Prem then obtained an MBA from UCLA, graduating with the Dean's Outstanding Student Award, and later continued his executive development at Chicago Booth.

In recognition of his entrepreneurial and charitable contributions, Prem was awarded an OBE in 2013.



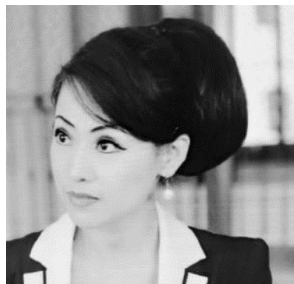
Dr Rebecca Harding, CEO, Coriolis Technologies

Dr Rebecca Harding is an independent economist specialising in trade and trade finance and is CEO of Coriolis Technologies, providing data as a service to the trade finance and banking sectors.

She is the co-author of the acclaimed "The Weaponization of Trade: the Great Unbalancing of Policy and Economics." She frequently appears on The Ian King Show,

Sky News, BBC World and BBC Radio 5 live, Newsnight and Radio 4. She is frequently cited in the Broadsheet press, including recent articles in the Financial Times, Telegraph and CityAM. She advises the Council of the Society of Professional Economists and until February 2017 was the Chief Economist of the British Bankers' Association.

Her senior roles in business and academic institutions include Founder and CEO of Delta Economics, CEO of Equant Analytics, Senior Fellow at London Business School, Global CEO of the Global Entrepreneurship Monitor, Head of Corporate Research at Deloitte, Chief Economist at the Work Foundation, Senior Lecturer at the Science Policy Research Unit and currently a Fellow at Offenburg Institute for Trade and Innovation. She was a Specialist Advisor to the Treasury Select Committee and Chief Economic Advisor to the All Party Parliamentary Group on Entrepreneurship.



Rongrong Huo, Executive Director, Investment Institute, Investec Asset Management

Ms Huo is the Executive Director, Head of Investment Institute at Investec Asset Management. The Investment Institute delivers strategic investing insights and analysis across asset classes, investment strategies and borders. Prior to joining the firm, she spent over 10 years at HSBC within its investment banking. As co-head of Sustainable Finance within

Global Banking and Markets, she was responsible for green and sustainable product innovation across financing and investment.

She was also Global Head of RMB Business, where she led the overall China and RMB internationalization strategy, revenue growth, product innovation and wider strategic client execution.

Ms Huo is a Visiting Fellow at Tsinghua University in Beijing. She chairs the international workstream for City of London's Green Finance Initiative and leads overall China engagement. She also sits in the Senior Steering Group for UK Government's Green Finance Institute. Ms Huo was recognized by Financial News as one of the 100 most Influential Women in Finance in 2015, 2016 and 2017 and has also won the Chinese Business Leaders Award for Excellence in Banking in 2015. She studied in mainland China and the UK, and holds a Master of Science degree with Distinction from Cass Business School.



Alderman Gregory Jones QC, City of London

Gregory Jones QC is a practising barrister specialising in environmental law and major infrastructure delivery. Gregory is a non executive director of Gaia Re a renewable energy company operating on a pan-Europe basis. Gregory is also an Alderman in the City of London.

Educated at Colfe's School, run by the Leathersellers' Livery Company, and then at New College, Oxford (MA) and University College, London, (LLM) Gregory practises at the bar within his Ward at Francis Taylor Building, Temple. His expertise includes town & country planning, parliamentary, environmental, EU, compulsory purchase, administrative and local government law.

Gregory is a Fellow at the Centre of European Law, King's College, London, as well as of the Royal Geographical Society. He is Deputy Chancellor of the Dioceses of both Exeter and Truro, and is a member of the governing House Council of St. Stephen's House, Oxford University. Gregory is a former governor of the Leathersellers' Federation of Schools and Colfe's School.

Also called to the bars of both Northern Ireland and the Republic of Ireland, Gregory practises in both jurisdictions. In 2015 he was appointed by the Irish government to chair an independent review of An Bord Pleanála which reported in February 2016. He is also the author of a number of legal texts. Since election as a common councilman in 2012, Gregory has sought to enhance the historic ties between the City and London Irish Rugby Club. He is a Liveryman of both the Leathersellers' and Butchers' Companies and member and joint Patron of the Farringdon Ward Club. Gregory is also a member of the City Livery Club and a member of the GB Board of Cooperation Ireland.



Professor Michael Mainelli FCCA FCSI(Hon) FBCS, Executive Chairman, Z/Yen Group

A qualified accountant, securities professional, computer specialist, and management consultant, educated at Harvard University and Trinity College Dublin, Michael gained his PhD at London School of Economics where he was also a Visiting Professor.

He began his career as a research scientist in aerospace and cartography, moved into finance ahead of Big Bang, later becoming an accountancy-firm partner and a director of Ministry of Defence research. During a spell in merchant banking in 1994, he co-founded Z/Yen, the City of London's leading commercial think-tank, to promote societal advance through better finance and technology. He has led Z/Yen from creating smart ledgers (aka blockchains) in the 1990s through the Financial Laboratory, Long Finance & the London Accord, Global Financial Centres Index, Global Green Finance Index, Smart Centres Index, and Global Intellectual Property Index.

He is an Alderman of the City of London for Broad Street, a non-executive director of two listed firms and a regulator, Emeritus Professor at Gresham College, Fellow of Goodenough College, and Immediate Past Master of the Worshipful Company of World Traders. His third book, ***The Price of Fish: A New Approach to Wicked Economics and Better Decisions***, written with Ian Harris won the 2012 Independent Publisher Book Awards Finance, Investment & Economics Gold Prize.



Simon Mills, Consultant, Z/Yen Group

Simon Mills began his career by working as a field botanist on Cloud and Elfin rainforest in Northern Costa Rica. His subsequent career encompassed minerals and highways planning, environmental management systems and sustainable development. In 2000 he became environmental co-ordinator for the City of London where he established the National Sustainable City Awards and worked on carbon trading, socially responsible

investment and climate risk. Following a secondment to Defra in 2010, where he was responsible for establishing the Local and Regional Adaptation Partnership for England, he returned to the City of London as Corporate Policy Manager and Head of Sustainable Development.

At Z/Yen, Simon has worked on the Global Green Finance Index, distributed ledgers, standards, sustainable business, and policy performance bonds.



**Henry Tillman, Founder and Chairman, Grisons Peak,
Founder and Editor China Outbound Investments**

Henry Tillman has an international banking career of over 30 years. The initial decade was spent based in New York with major investment banks (including DLJ, Merrill Lynch and CSFB), focussed mostly on advising on US organisations on M&A and capital raising. Since 1992, he has been based in London, including a senior management role at Barclays Group, with a focus on

Europe and Southeast Asia and at ABN AMRO, where he was a Wholesale Banking Board Member, managing a global business with a focus on Emerging Markets, in particular Asia. Mr Tillman also previously served as a Non Executive Director of Wells Fargo Securities Europe (2011-2015). He was active in the Credit/Risk functions at all 3 major banks.

In 2003, Mr Tillman founded Grisons Peak, a London based, Asian focussed merchant bank/Chinese research organisation. In advisory, we have completed over €25 billion in advisory assignments since inception. The firm focusses on advising UK/European companies with unique technologies to partner with China based businesses in China and on Asian organisations interested in international expansion.

In 2008, he founded *China Outbound Investments* (www.chinainvestmentresearch.org), which analyses all Chinese outbound activity including G2G agreements, Government related loans and M&A/equity investments globally. We begin tracking from the initial G2G discussions, follow through the financial and operational closes of each project and then attempt to update progress on the hundreds of BRI (and non BRI) projects we track quarterly. Our research has been cited by leading financial press. We have published, co-published and/or provided data for academic publications including New York University, City Of London (Cass Business School), Goss Research (Hong Kong) and Shanghai Institute of International Studies (SIIS), one of the world's leading think tanks. Mr Tillman has also presented on the BRI at Cambridge University, Edinburgh University and at London School of Economics.

He is currently Chairman and Co-Founder of Music for Autism International, the international arm of the UK based charity Music for Autism (<http://www.musicforautisminternational.com>) and also Chairman and Co-Founder of The Autistic Adult Choir, the world's 1st all autistic, all adult choir, based in London, but with members throughout the UK (www.theautisticadultchoir.com).



Professor Dr Alexander Van de Putte, Chairman, AIFC Academic Council & Chief Strategy Officer, AIFC Governor's Council

Professor Alexander Van de Putte is Chairman of the Academic Council of the Astana International Financial Centre (AIFC), Chairman of the Board of the AIFC Bureau for CPD, Chief Strategy Officer of the AIFC Governor's Council, and Managing Director of the Sustainable Foresight Institute. At IE Business School, Alexander is a

Professor of Strategy and Strategic Foresight.

Previously, Alexander was a Member of the Board of the National Investment Corporation of the National Bank of Kazakhstan, a Managing Director with the Kazakhstan Development Bank, Senior Director and Head of Global Practices with the World Economic Forum. At Shell, Alexander was the Senior Strategy and Portfolio Advisor to the Committee of Managing Directors.

Prior to Shell, Alexander was Director and co-leader of the shareholder value practice at PricewaterhouseCoopers. At McKinsey, Alexander was a core team member of the European Corporate Finance and Strategy Practice.

Alexander is an economist and engineer by training. He holds advanced degrees in Management and Decision Sciences from Boston University, was a BAEF Fellow at Harvard Business Schools, holds a PhD in Applied Economics (Strategy & Finance) from the University of London, a Doctorate in International Relations from the Geneva School of Diplomacy, and a PhD in Engineering-Economic Systems from Cambridge University.



Professor Wang Yao, Director General, International Institute of Green Finance, CUFE

WANG Yao is the Director General of International Institute of Green Finance (IIGF). She also serves as Deputy Secretary General of Green Finance Committee (GFC) of the China Society for Finance and Banking, as Secretary General of the Green Securities Committee (GSC) of the Securities Association of China, as fellow at the University of Cambridge Institute for Sustainability Leadership (CISL), as advisor to the Sustainable

Finance Programme at the Smith School of Enterprise and the Environment at the University of Oxford and as consultant for the Luxembourg Stock Exchange.

Professor Wang worked in investment banks for 7 years before she joined the faculty of Central University of Finance and Economics (CUFE) in 2006. She did her post-doctorate at Bank of Beijing from 2008 to 2010. From 2010 to 2011 she was a Visiting Fellow at Harvard University. Her research interests mainly focus on Green Economy, Sustainable Finance, Climate Finance and Green Finance.



Mike Wardle, Head of Indices, Z/Yen Group

Mike Wardle is Head Of Indices for Z/Yen, managing its work on the development and delivery of the Global Financial Centres Index and the Global Green Finance Index, and leading on the development of the Smart Jurisdictions Index.

Mike worked as a civil servant for almost 20 years mostly within the field of education policy. He was a director and then Chief Executive of the General Social Care Council, establishing the regulation of social workers.

Mike's career moved into consultancy, programme management and coaching and he worked with Z/Yen for six years delivering programme management services to the Church of England, Unison and the Royal Marsden NHS Foundation Trust and Chelsea and Westminster NHS Foundation Trust before taking up his current role



Professor Xu Jianguo, Senior Research Fellow of Digital Finance, Associate Professor of National School of Development, Peking University

XU Jianguo is an Associate Professor of Finance at the National School of Development, Peking University (PKU). He is also a senior fellow at the Institute of Digital Finance, PKU. Before joining PKU, he taught at the University of Hong Kong and McGill University. He received his PhD in Economics from Duke University.

Professor Xu conducts in-depth research into China's economic development, urbanization, real estate markets, business cycle, monetary policy, exchange rate regime, and financial market reforms. His academic research appears in the Journal of Finance, Review of Finance, Journal of Empirical Finance and other prestigious international and domestic journals. He has published five books. He also writes columns for Financial Times, Thepaper.cn, and China Business Network.

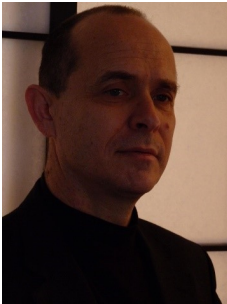


Mark Yeandle, Director, Z/Yen Partners

Mark Yeandle is the lead author and co-creator of the Global Financial Centres Index (GFCI). Prior to joining Z/Yen in 2002, Mark's background was in consumer goods marketing and he has held senior marketing management positions at companies including Liberty, Mulberry, Sanderson and Carlton.

Mark has also worked as an interim manager and helped project manage four successful company turnarounds. His experience includes launching new brands, company acquisitions & disposals and major change management programmes.

As a result of his research into what makes financial centres competitive, Mark is regularly interviewed on international television and radio and has spoken at many international conferences in centres such as Bogotá, Busan, Casablanca, Cayman Islands, Edinburgh, Istanbul, London, Montreal, Moscow, Seoul, and Shenzhen. Mark has conducted in depth research studies into all the centres mentioned above and others including Casablanca, Copenhagen, Doha, Dubai, Guernsey, Jersey, Shanghai, and Toronto.



Simon Zadek, Principal, Project Catalyst, United Nations Development Programme

Simon is currently Principal of *Project Catalyst*, a UNDP initiative addressing systemic opportunities to meet the 2030 Agenda, currently including fintech and sustainable development, digital livelihood opportunities for displaced people, country responses to global value chain disruptions, and mitigating carbon emission in Belt and Road Initiative countries. He was until recently Senior Advisor on Finance in the *Executive Office of the UN Secretary-General*, and Co-

Director of the *UN Environment's Inquiry into Design Options for a Sustainable Financial System*. He is on the Advisory Board of the leading sustainability investment fund, *Generation Investment Management*.

Prior to this, he has been Visiting Professor at *Singapore Management University*, Visiting Scholar at *Tsinghua School of Economics and Management* in Beijing, Senior Advisor to the *World Economic Forum*, Senior Visiting Fellow at *Harvard's JK Kennedy School of Government*, Visiting Professor, *Copenhagen Business School*, and Honorary Professor at the *University of Southern Africa*.

Simon founded and was until 2009 Chief Executive of the international think tank, *AccountAbility*, and before that was Development Director at the New Economics Foundation. He publishes extensively: his book, 'The Civil Corporation', was awarded the *Academy of Management's* prestigious Best Book on Social Issues in Management, and his *Harvard Business Review* article, 'Paths to Corporate Responsibility' is widely used as a reference point in understanding emergent sustainability strategies. He advises companies worldwide on sustainability issues.



The China Development Institute (CDI) is a non-governmental think tank that develops solutions to public policy challenges through broad-scope and in-depth research to help advance China's reform and opening-up to world markets. The CDI has been working on the promotion and development of China's financial system since its establishment nine years ago. Based on rigorous research and objective analysis, CDI is committed to

providing prospective, innovative and pragmatic reports for governments at different levels in China and corporations at home and abroad.



The Worshipful Company of World Traders is a modern, vibrant and active Livery Company working within a fine tradition. Our membership comprises people from a diverse range of professions and backgrounds who come together at our social and business events to enjoy each other's company and exchange their thoughts and ideas.

The World Traders seeks to raise awareness, understanding, and the standard of practice in world trade and to provide a welcoming environment in which fellowship and understanding can flourish.

Our objectives are fellowship, welfare and education, working in the best interests of the trading community of London and overseas. Members retain strong interests in world trade and pursue charitable and educational initiatives through our Charitable Trust.

We organise many informative events over the course of each year, which vary according to the interests of the current Master. Each year our flagship event, the Tacitus Lecture, impresses the City and wider business community with a leading exploration of a topic relating to world trade.



Financial Services Group
of Livery Companies

The Financial Services Group of Livery Companies aims to support the Lord Mayor in his overseas visits, his meetings in the City with overseas delegations, and his role of promoting "the City" brand of UK financial and other business services. The Financial Services Group can act also as a gateway for those wishing to establish businesses in the City or who require professional and financial services in their country of operation. The FSG comprises:

- The Worshipful Company Of Solicitors Of The City Of London
- The Worshipful Company Of Chartered Accountants In England And Wales
- The Worshipful Company Of Chartered Secretaries And Administrators
- The Worshipful Company Of Marketors
- The Worshipful Company Of Actuaries
- The Worshipful Company Of Insurers
- The Worshipful Company Of Arbitrators
- The Worshipful Company Of Information Technologists
- The Worshipful Company Of World Traders
- The Worshipful Company Of Management Consultants
- The Worshipful Company Of International Bankers
- The Worshipful Company Of Tax Advisors



Cardano Foundation is a blockchain and cryptocurrency organisation based in Zug, Switzerland. The Foundation is dedicated to act as an objective, supervisory and educational

body for the Cardano Protocol and its associated ecosystem and serve the Cardano community by creating an environment where advocates can aggregate and collaborate. The Foundation aims to influence and progress the emerging commercial and legislative landscape for blockchain technology and cryptocurrencies. Its strategy is to pro-actively approach government and regulatory bodies and to form strategic partnerships with businesses, enterprises and other open-source projects. The Foundation's mission is the promotion of developments of new technologies and applications, especially in the field of new open and decentralised software architectures.



BT Global Services helps multi-site organisations to master the complexity of business communication. It serves corporate and government customers worldwide, and wholesale customers outside the UK. It employs around 30,000 people in 50 countries and

delivers service over 172 countries. In addition, BT Global Services has more than 10,000 professional services people (around 40 per cent of all its employees) skilled in business and process transformation, change and project management, solutions design and innovation. BT Global Services provides a range of specialist network-centric propositions and practices spanning high performance networking, applications management, outsourcing and managed services, and business transformation. **21st Century Network:** 21CN is BT's global IP network that helps you securely connect your multi-site operations in over 172 countries. It provides a platform that will allow you to deploy and use software driven services quickly and cost effectively. It has been built to help you to rapidly provision network applications and services and potentially lower your costs.



Invest NI is working to overcome Northern Ireland's key structural challenges and create an economy where prosperity is driven by a vibrant private sector. Our challenge is to improve the international competitiveness of the economy, increase entrepreneurial activity and encourage more businesses to sell in international markets. More information is available at <http://www.investni.com>



The **CISI** is the professional body of choice for professionals in capital markets, corporate finance, compliance, risk, financial planning, Islamic finance, operations and wealth management in the UK and in a growing number of major financial centres globally. Formed in 1992 by London Stock Exchange

practitioners, the CISI has a global community of more than 45,000 members in over 100 countries and in 2018 more than 40,000 CISI exams were sat in 81 countries. The Institute's mission is to set standards of professional excellence and integrity for the securities, investment, wealth and financial planning professionals, providing qualifications and promoting the highest level of competence to its members, other individuals and firms.

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