



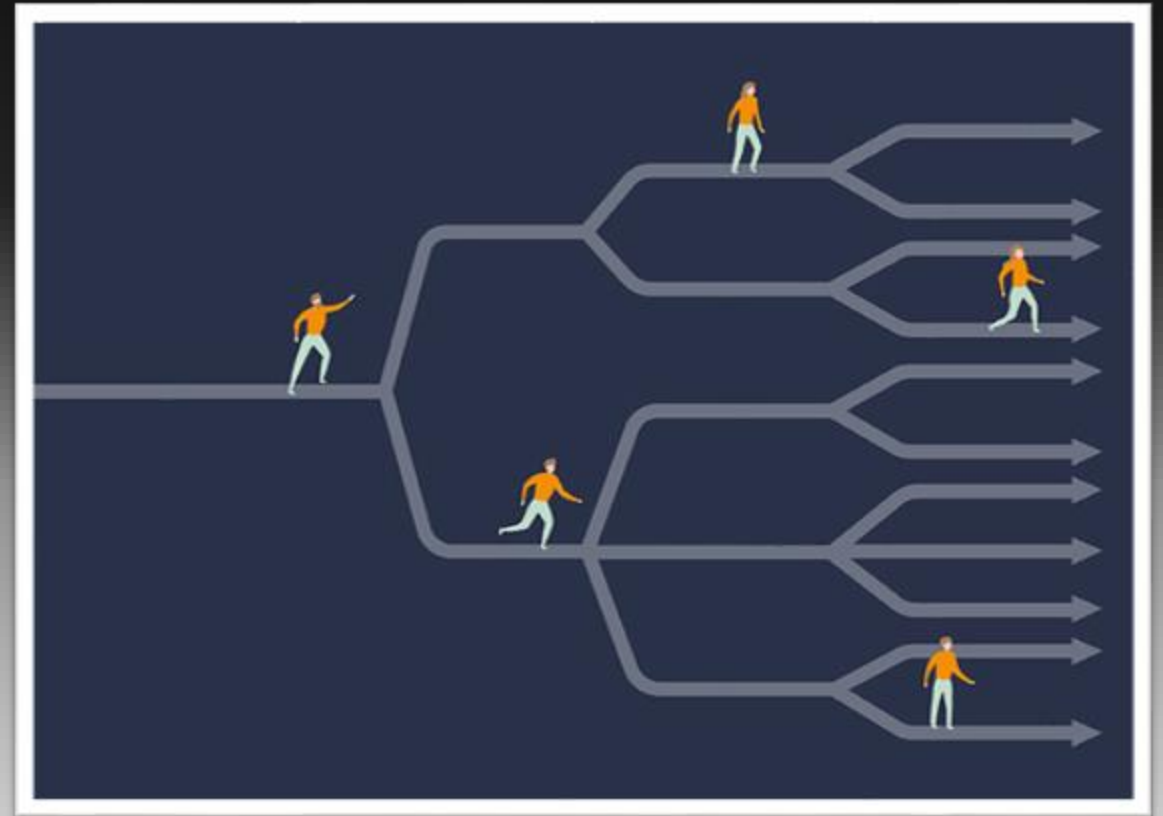
**FS Club**

News Events Partnerships

# The Long Crisis Scenarios

**Webinar**

Wednesday 01 July 2020





**FS Club**

News Events Partnerships

# A Word From Our Chairman



**Professor Michael Mainelli**

Executive Chairman

Z/Yen Group





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# Agenda



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- 11:00 – 11:05 Chairman's Introduction
- 11:05 – 11:30 Keynote Address
- 11:30 – 11:45 Questions & Answers



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Accreditation –  
Facilitating Trade &  
Supporting UK plc



**David Steven**

Co-Founder

Centre for the Long  
Crisis

# The Long Crisis Scenarios

1 July 2020







## David Steven

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David co-founded the Long Crisis Network and is editor of the Global Dashboard website. He is a senior fellow at the United Nations Foundation, and at New York University, where he founded the Global Partnership to End Violence Against Children and the Pathfinders for Peaceful, Just and Inclusive Societies. He is also a former senior fellow at the Brookings Institution. He was lead author for the ministerial Task Force on Justice for All and senior external adviser for the UN-World Bank flagship study on conflict prevention.





 [www.longcrisis.org](http://www.longcrisis.org)

 [@TheLongCrisis](https://twitter.com/TheLongCrisis)

A **network of change makers** in politics, civil society, business, think tanks and more. We're working to develop the ideas, strategies, and coalitions that will equip the world to **shoot the rapids** in the age of COVID-19.



 [www.globaldashboard.org](http://www.globaldashboard.org)

 [@GlobalDashboard](https://twitter.com/GlobalDashboard)

Global Dashboard is a **platform for ideas** to tackle the **long crisis of globalisation** and fresh thinking on the COVID-19 pandemic. Our authors work on global issues in think tanks, government, civil society, academia and the media.



# Our COVID Future

The Long Crisis Scenarios

May 2020

Prepared for  
**Local Trust**



[www.longcrisis.org/scenarios](http://www.longcrisis.org/scenarios)

[Download PDF](#)

We find **deep uncertainty** at all three layers of this crisis. To understand what is changing, we need to track **what we know** and **what we don't know**.

### Layer 1: the public health crisis (will unfold over at least two years)

We're only just finding out how, where, and why people are dying, who's infected, and how the virus spreads. We don't know whether a vaccine will be found, who will own it, and how well or long it will work.

### Layer 2: the economic crisis (will unfold over five years or more)

We know that the economic damage is bad but we're only starting to see what happens when you power down a global economy. And whether it can simply be started up again.

### Layer 3: polarisation and insecurity (will unfold over a generation)

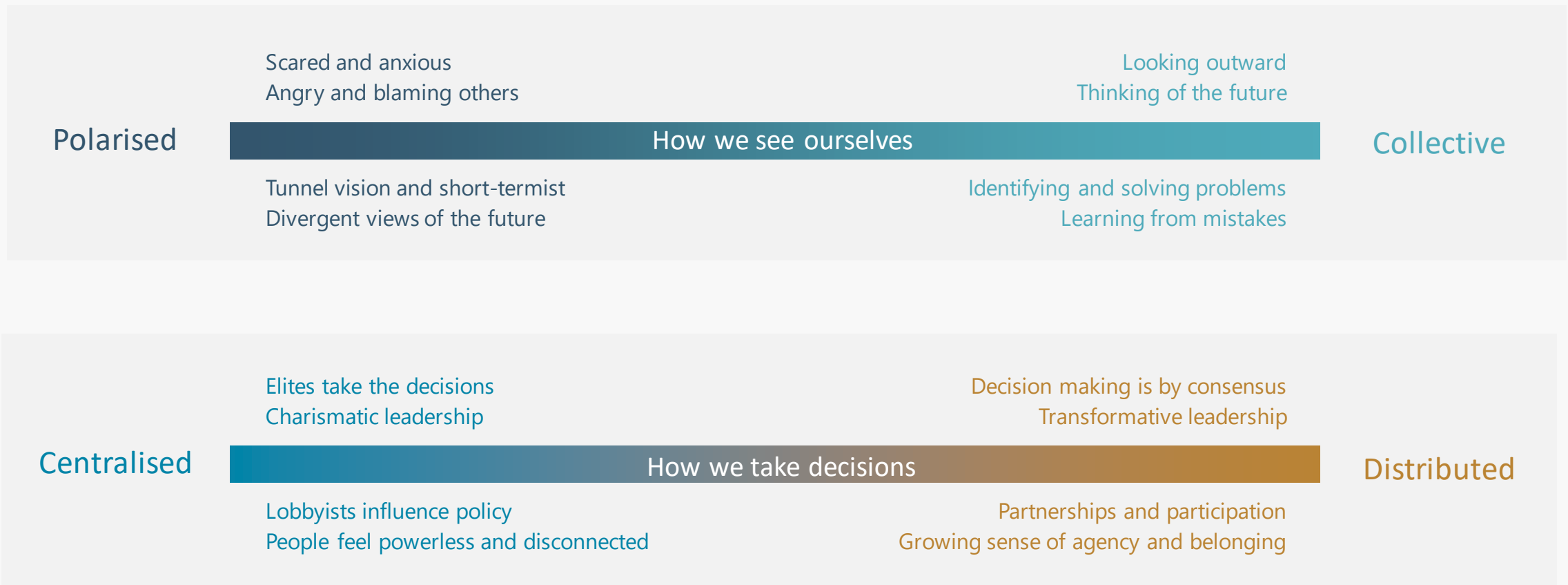
We have little idea how people are thinking and feeling in homes and communities across the world, with health, wallets, and futures all under attack. Or how societies will react to a prolonged period of extreme stress.

1-2 years  
Public health crisis

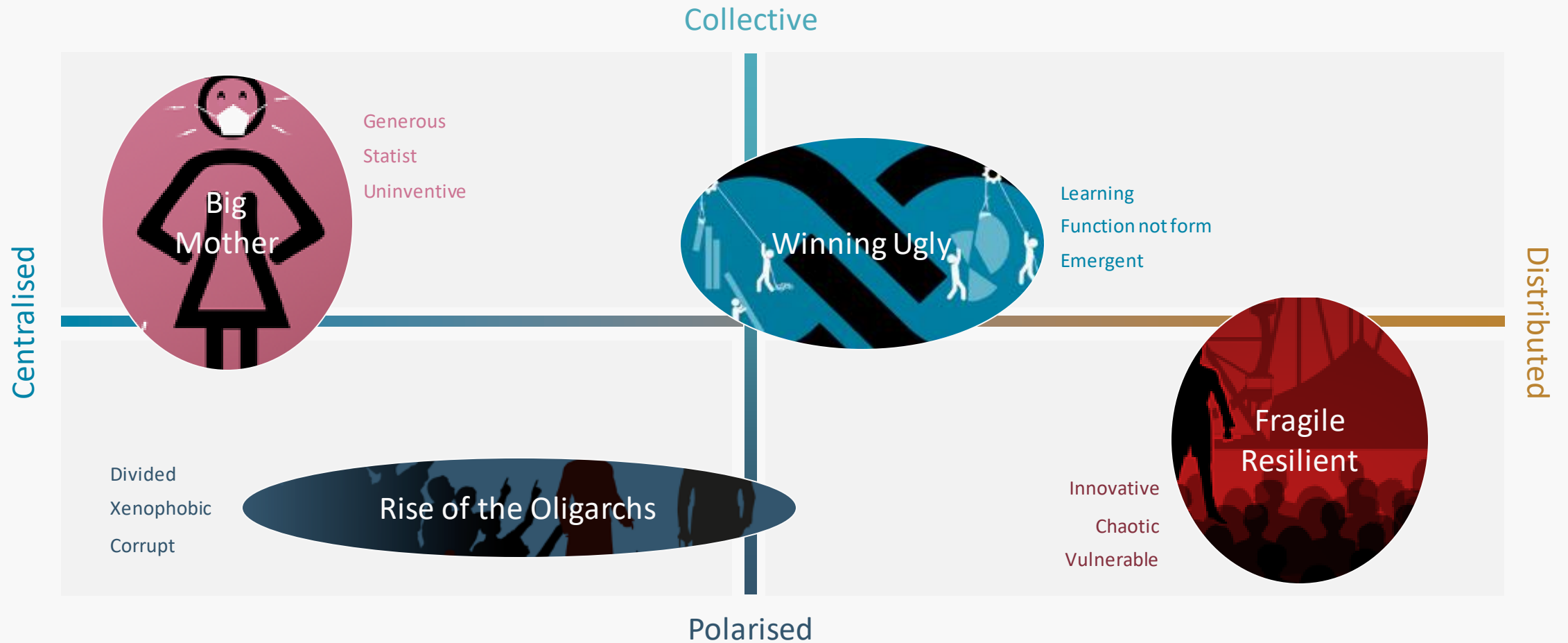
5-10 years  
Economic,  
employment,  
and financial  
crisis

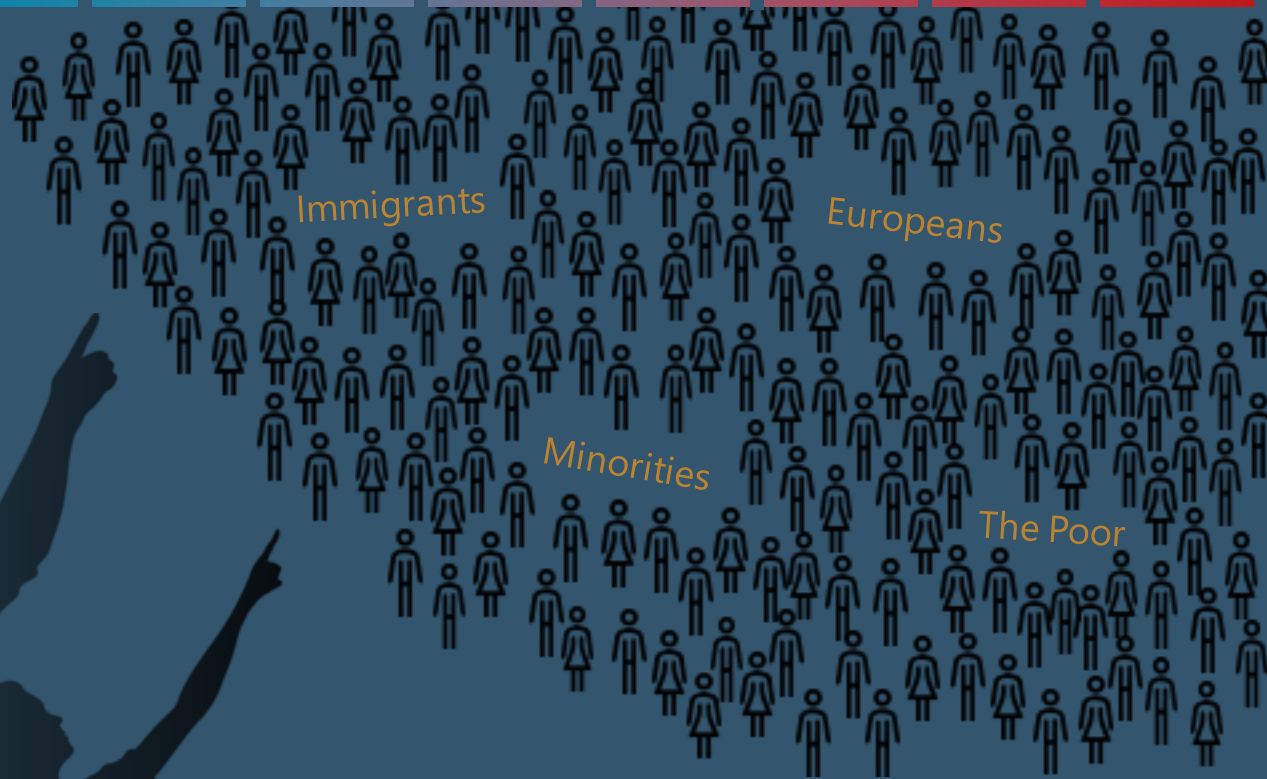
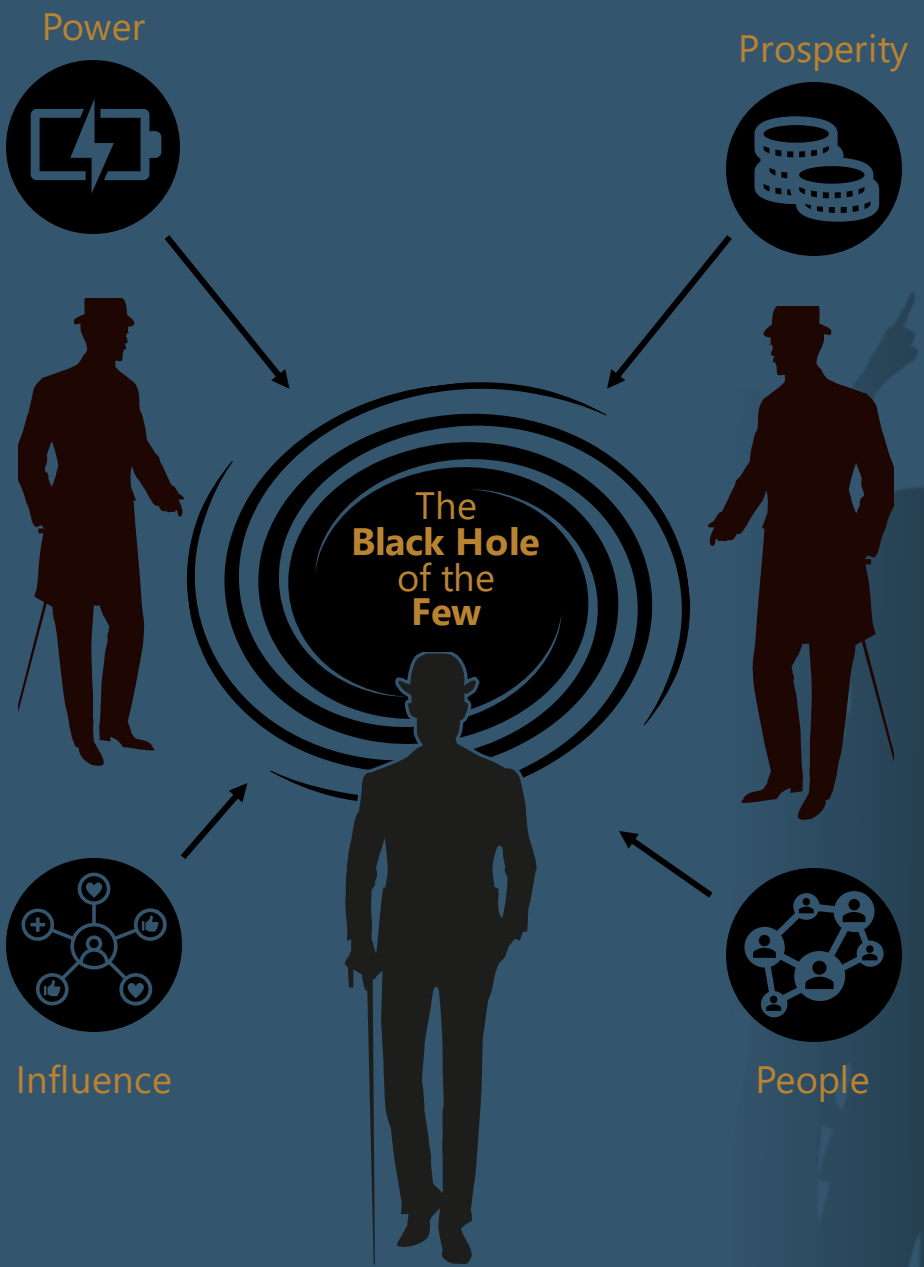
A generation  
or longer  
Polarisation and  
insecurity

Two **drivers of change** shape how societies respond to an emergency – from **polarised** to **collective** action, and from **centralised** to **distributed** decision making. These drivers have political, economic, cultural – and psychological – dimensions.



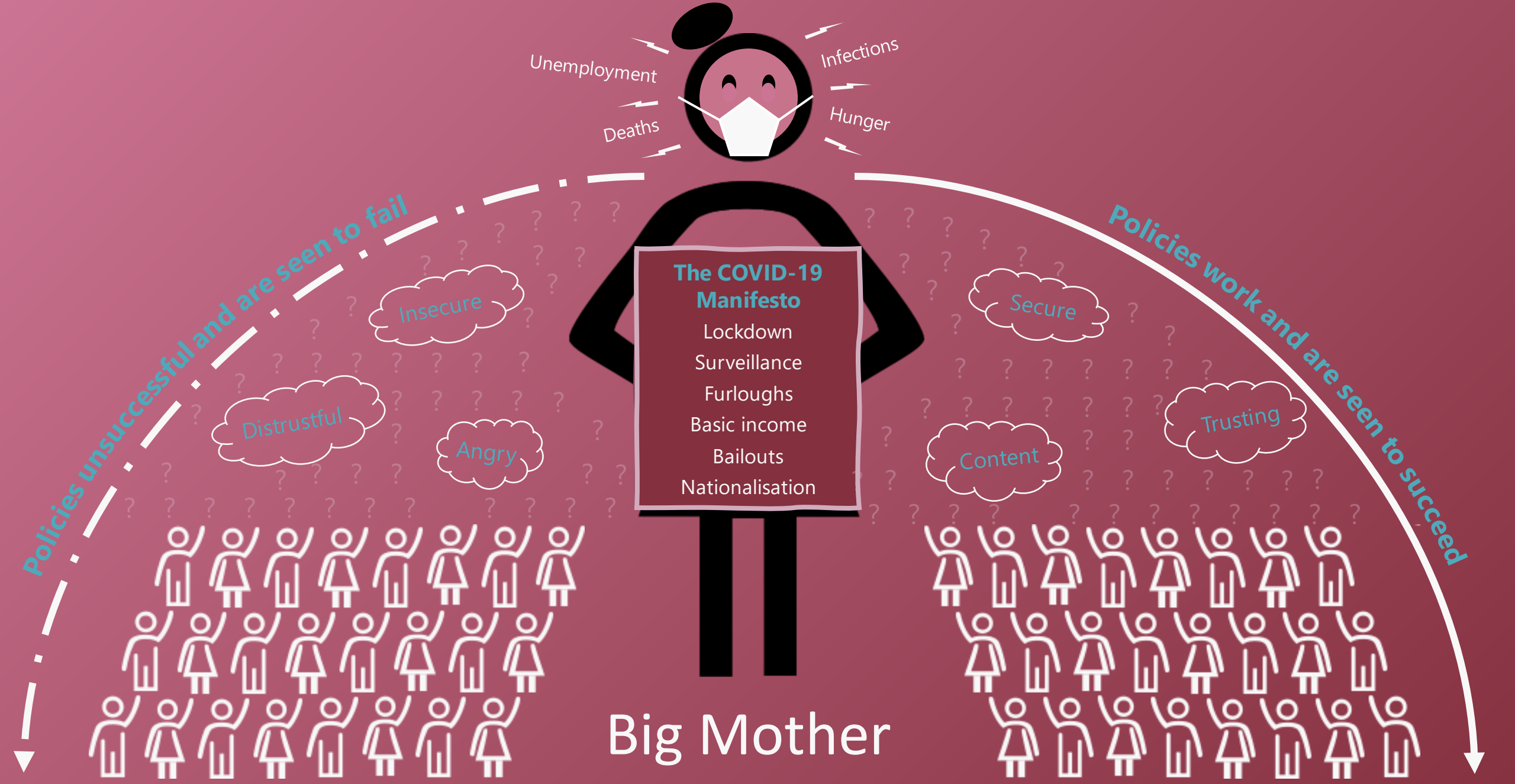
But the **future is complicated** – and our scenarios do not fall neatly into the quadrants. Governments can be more or less focused on **delivery** or holding onto **power**. People can play a **local role** or be active at **all levels of society**.





The Blame Game of the Many

# The Rise of the Oligarchs



Big Mother

As expectations of government grow, does it have more right than wrong answers?

Fragile...

On the radar



UNEMPLOYMENT  
HUNGER  
DEATH  
DISEASE  
RIOTS

"The plan is to default on public problem solving, and then prevent the public from understanding the consequences of that default."

Local assets



Community organisation



Informal economy



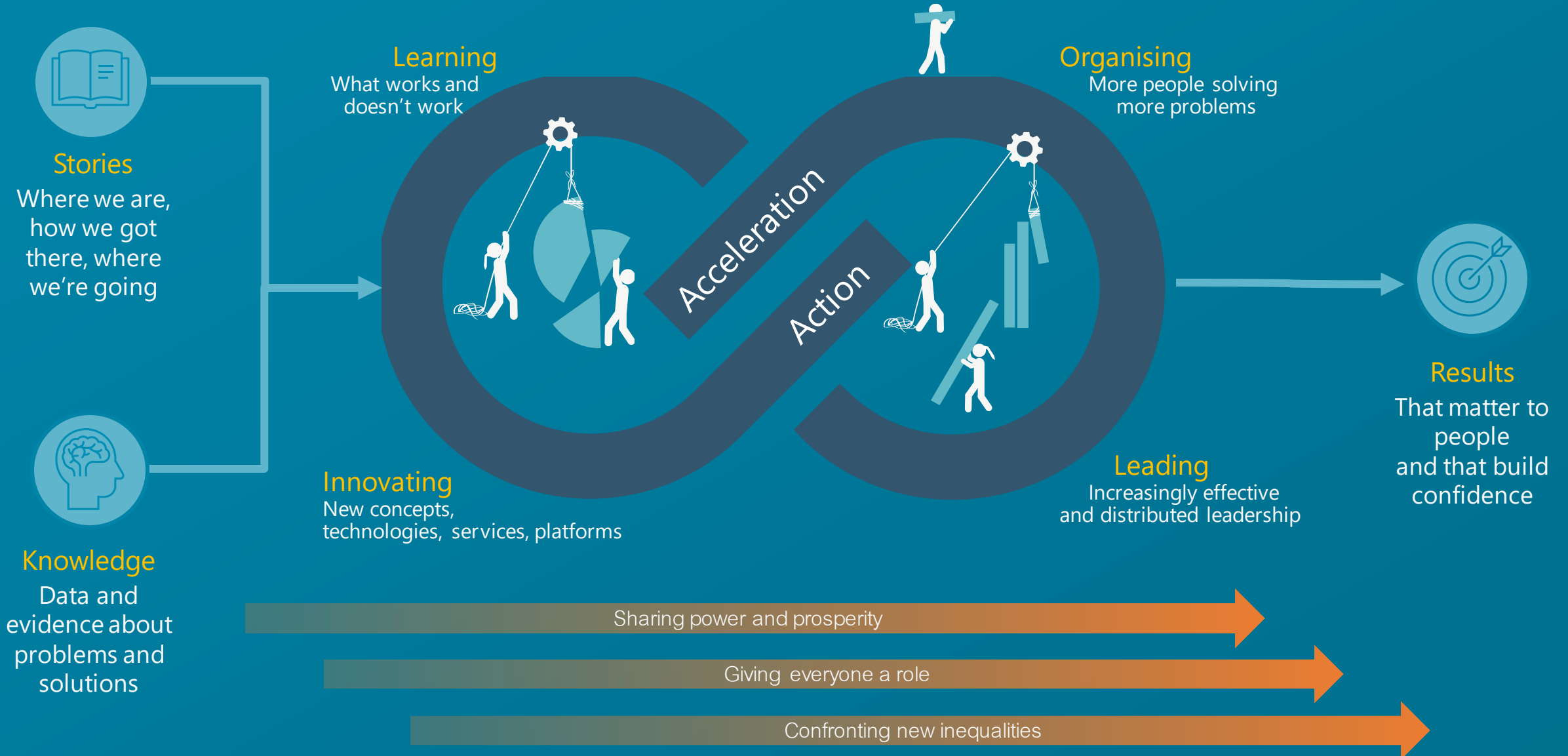
Below the radar

"Looking after our own...  
at least in some places and some of the time."

...Resilient

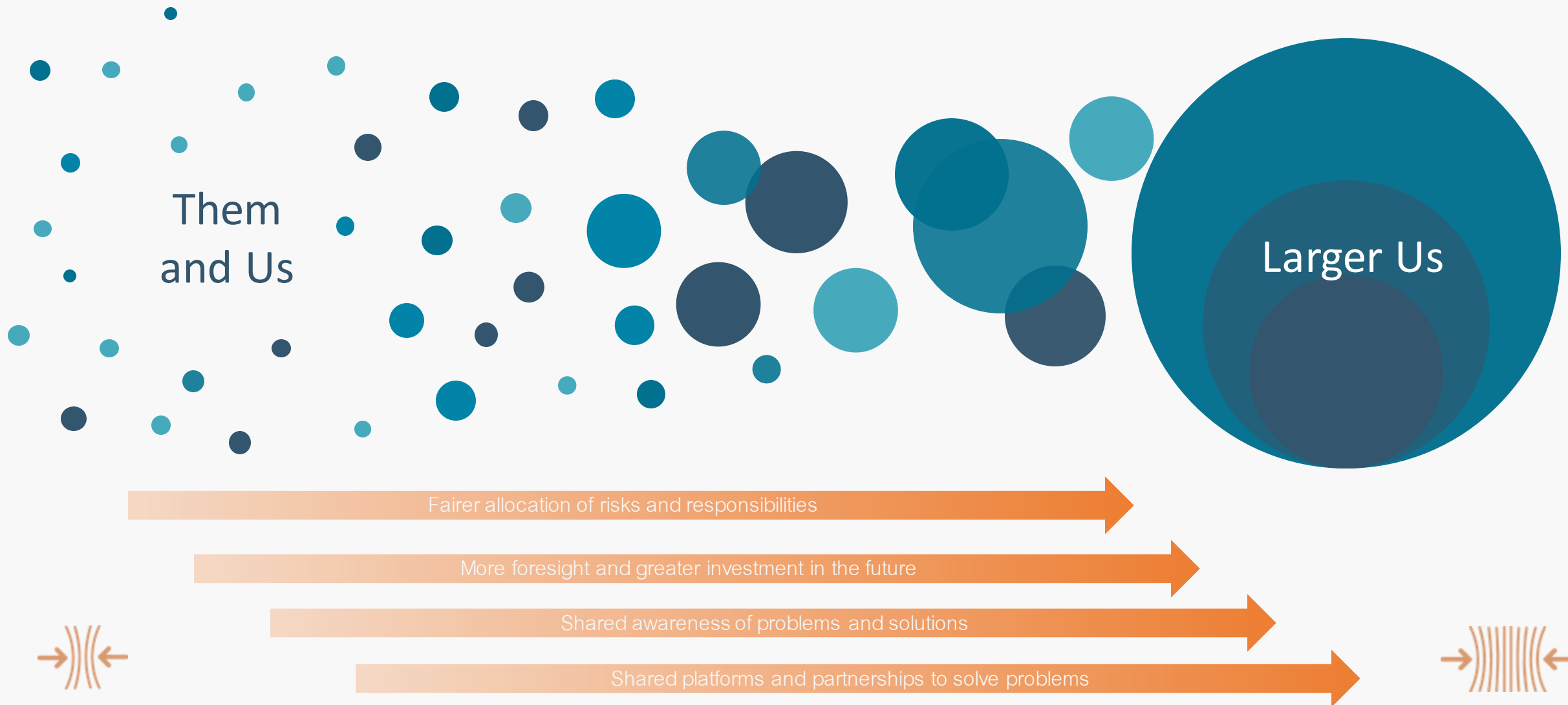
# Winning Ugly

"means not worrying about how it looks and leaving no resource unearthed in order to accomplish the goal"





But transformative strategies will only be possible if we build the foundations for **collective action** and **broad participation** from across society in creating a better future. This is the shift from **Them and Us** to a **Larger Us** mindset, strategies, and alliances.



# A poll - which scenario will most likely play out?



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NETWORK



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# Questions, Comments & Answer(s)?





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# Thank You

## Forthcoming Webinars

- 02 July 2020 (10:30) [No COP26-ing Out – Green Transformation Beckons](#)
- 03 July 2020 (14:00) [News In A Time Of Covid-19 - What Have We Learnt?](#)
- 06 July 2020 (12:00) [CCPs – Crises, Risks, Resolutions](#)
- 07 July 2020 (09:00) [Corporate Governance – Why People Are Your Board’s Biggest Problem](#)

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More added every day...