



HOW CAPITALISM COULD SAVE THE PLANET

Tim Mohin, Chief Sustainability Officer, Persefoni AI

Webinar

Wednesday, 05 May 2021, 15:00 BST

A Word From Today's Chairman



Simon Mills

Associate

Z/Yen Group



FS Club

Platinum Sponsors



Global Times Consulting



Gold Sponsors



Silver Sponsors



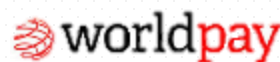
THE TECHNIMUM GLOBAL SERVICE WITH INTEGRITY



Expect Excellence

P2 CONSULTING

Bronze Sponsors



Personal Sponsors



Today's Agenda



- 15:00 – 15:05 Chairman's Introduction
- 15:05 – 15:25 Keynote Presentation – Tim Mohin
- 15:25 – 15:45 Questions & Answers

Today's Speaker



Tim Mohin

Chief Sustainability Officer

Persefoni AI

How Capitalism Could Save The Planet

Tim Mohin

Hello!

A man with short, light-colored hair, wearing a dark blue suit jacket over a light-colored collared shirt, stands outdoors. The background is a blurred green landscape with trees. The overall image has a dark, semi-transparent overlay.

- EPA – Air Quality Regulations – Clean Air Act
- Senate – Environmental and Tech Policy
- Intel – Policy / Environment / Sustainability
- Apple – Supplier Responsibility
- AMD – Corporate Responsibility
- GRI – Chief Executive
- Persefoni – Chief Sustainability Officer

- Author: Changing Business from the Inside Out

1.

Context

“The Times They Are A-Changin’”

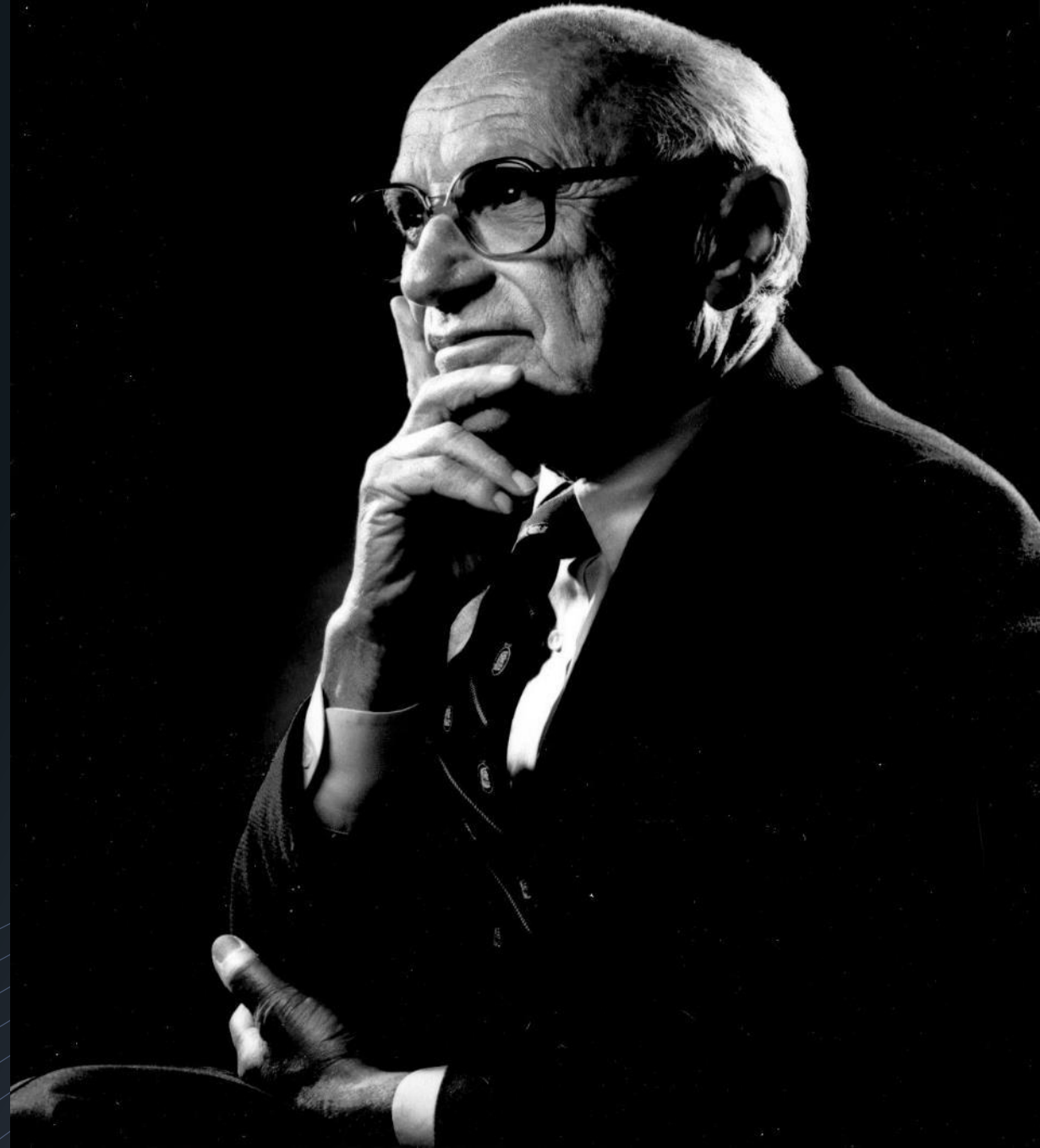
- Environmental disasters
- Command and Control
- Greenwash – Reputation - Brand
- >\$40 Trillion in ESG Investment



The Social Responsibility of Business is to
Increase its Profits

*“businessmen are ...preaching pure and
unadulterated socialism. Businessmen who
talk this way are unwitting puppets of the
intellectual forces that have been
undermining the basis of a free society these
past decades.”*

Milton Friedman
New York Times 1970





Creating Shared Value

“Companies...remain trapped in an outdated approach to value creation ...that overlook(s) the wellbeing of their customers, the depletion of natural resources vital to their businesses, the viability of key suppliers, or the economic distress of the communities in which they produce and sell.”

Michael E. Porter and Mark R. Kramer
Harvard Business Review 2011

Creating Value

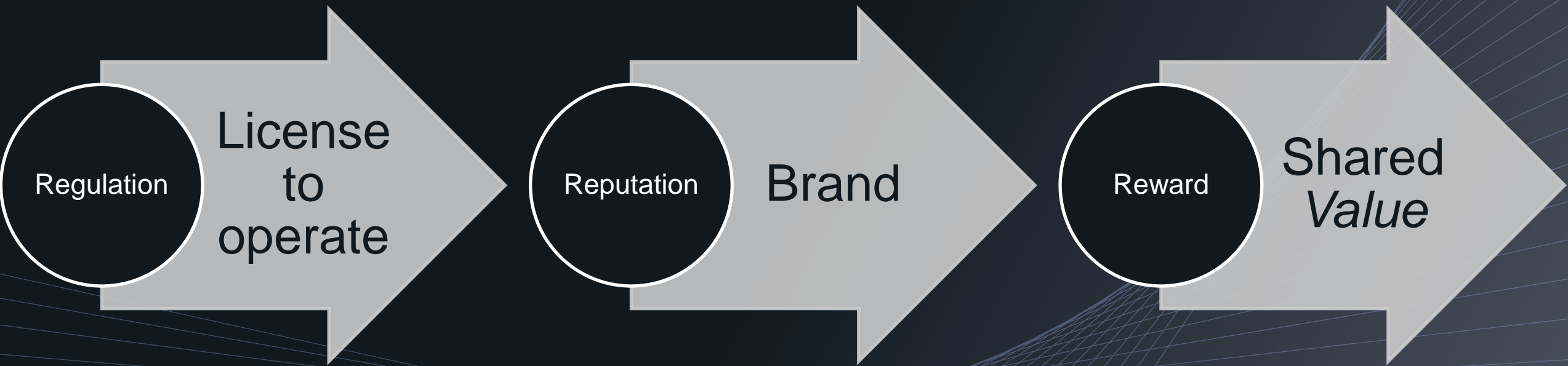
“As the transition accelerates, **companies with a well-articulated long-term strategy, and a clear plan to address the transition to net zero, will distinguish themselves with their stakeholders** – with customers, policymakers, employees and shareholders

But companies that are not quickly preparing themselves will see their businesses and valuations suffer, as these same stakeholders lose confidence that those companies can adapt their business models to the dramatic changes that are coming.”

Larry Fink – CEO BlackRock
2021 Letter to CEOs

Evolution of the Practice

Corporate Responsibility...Oxymoron or force for good?



2.

Origin Story



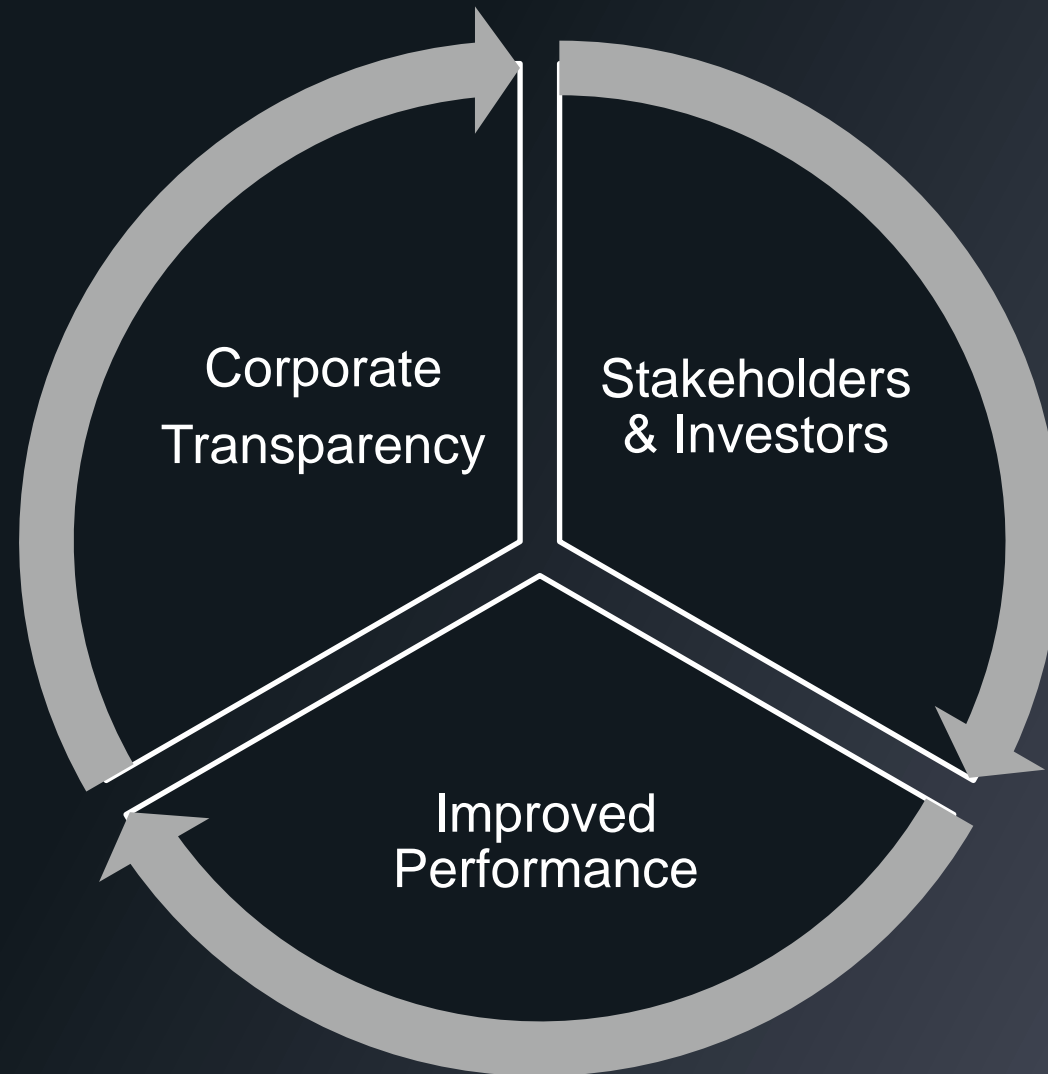
Origin Story

The Valdez Principles: voluntary code of environmental conduct

Ceres (Coalition for Environmentally Responsible Economies), **founded in 1990** to implement the principles.

The **Global Reporting Initiative (GRI)**, spun off from Ceres in 1997 to focus exclusively on **promoting transparency through corporate reporting**

Theory of Change



3.

ESG Defined



What is ESG?

- Environmental, social and governance (ESG) are central factors in **measuring the sustainability and ethical impact** of a company
- Covers a broad and expanding range of topics



The GRI Standards

- 10 principles and Three “Universal Standards” form the Reporting Framework
- Thirty-four “Topic Specific Standards”
 - Economic
 - Environmental
 - Social
- Each Standard Includes
 - Requirements
 - Recommendations
 - Guidance

(see background slides)



Starting point for using the GRI Standards



To report contextual information about an organization



To report the management approach for each material topic



Select from these to report specific disclosures for each material topic

The ESG Reporting Landscape

Frameworks, Standards, Aggregators and Analysts

Framework (How to Report)	Standard (What to Report)	Aggregator (Complied ESG Data)	Analyst (Ratings and Rankings)
		Bloomberg	MSCI 
		REFINITIV 	 Dow Jones Sustainability Indexes
	TASK FORCE ON CLIMATE-RELATED FINANCIAL DISCLOSURES		 SUSTAINALYTICS
			 World Benchmarking Alliance
			
			

Poll Question

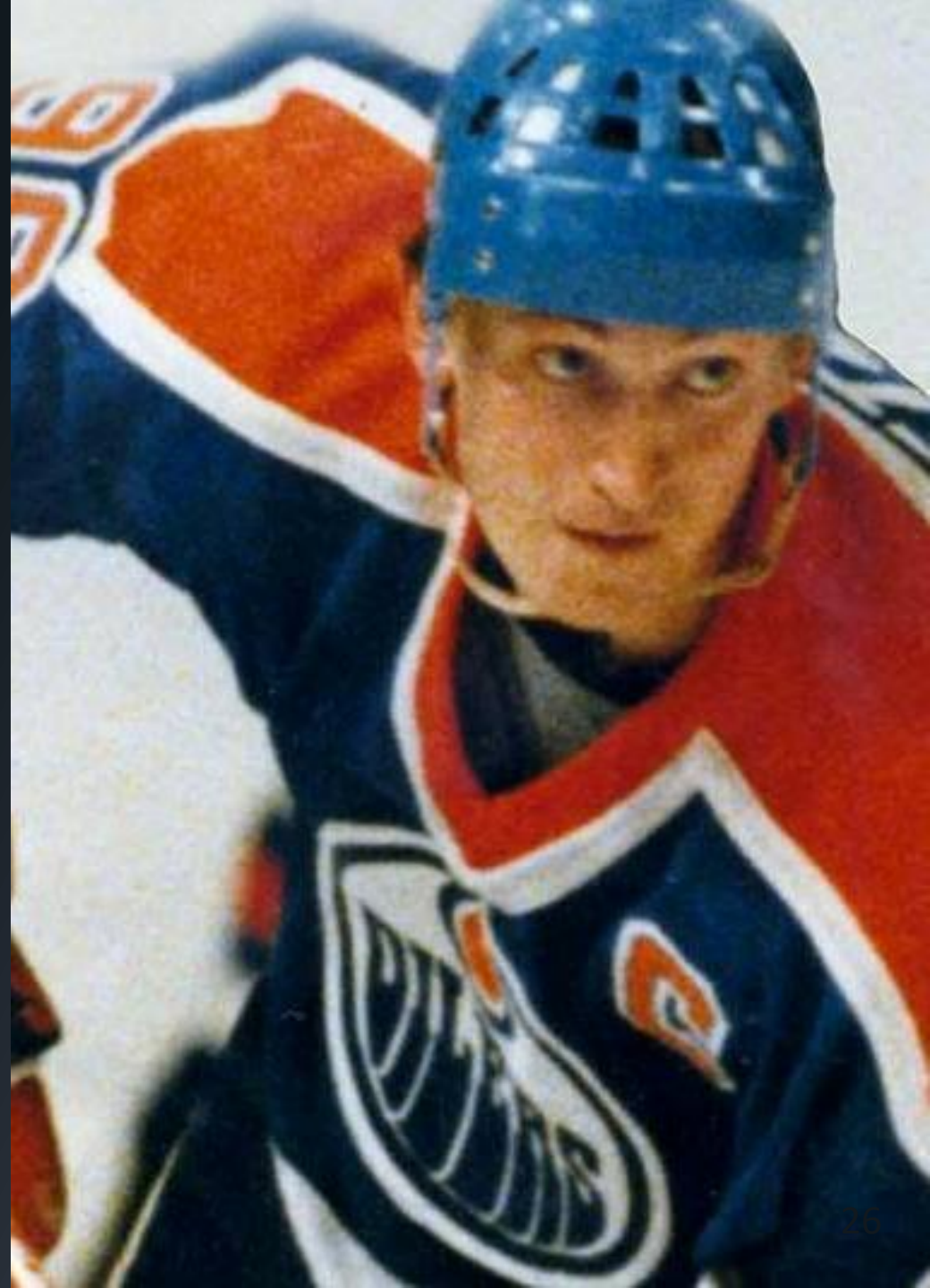
How likely are environmental and social issues be incorporated into mainstream of business and investment decisions?

1. Total greenwash
2. Primarily a reputational issue for the foreseeable future
3. Likely to become a concern for public companies within 5 years
4. Wise companies should already manage these issues

4.

What's Next?

“I skate to where
the puck is
going to be, not to
where it has
been”



Trendlines

Friedman

Shareholder return

Porter

Shared value

Business Roundtable

Stakeholder capitalism

Blackrock

Institutional investor activism

IFRS

Merge with financial disclosure

SEC and European commission

New regulations

Near Term Implications

New Mandates

- EU: Sustainability reporting directive
- US: New ESG Bills – State and Fed

Global Convergence

- Universal disclosures (Climate)
- Sector specific disclosure topics
- New standards aligning under IFRS

Investor Pressure

- Institutional investors leading
- SEC requiring climate disclosure
- New price on carbon

Headlines reflect the change

Plans afoot for global sustainability standards

IFRS Foundation aims to unify ESG reporting, rationalize fragmented ecosystem. 26 Feb 2021

What the financial industry needs to know about the EU Taxonomy

Feb 9th, 2021

SEC Launches Climate and ESG Enforcement Task Force

Mar 5, 2021

90% of S&P 500 Index Companies Publish Sustainability Reports in 2019

July 16, 2020

ESG assets may hit \$53 trillion by 2025, a third of global AUM

Bloomberg Intelligence February 23, 2021

A Broken Record: Flows for U.S. Sustainable Funds Again Reach New Heights

Net flows of \$51 billion in 2020 were more than double the total for 2019 and nearly 10 times more than in 2018.

Morningstar January 28, 2021

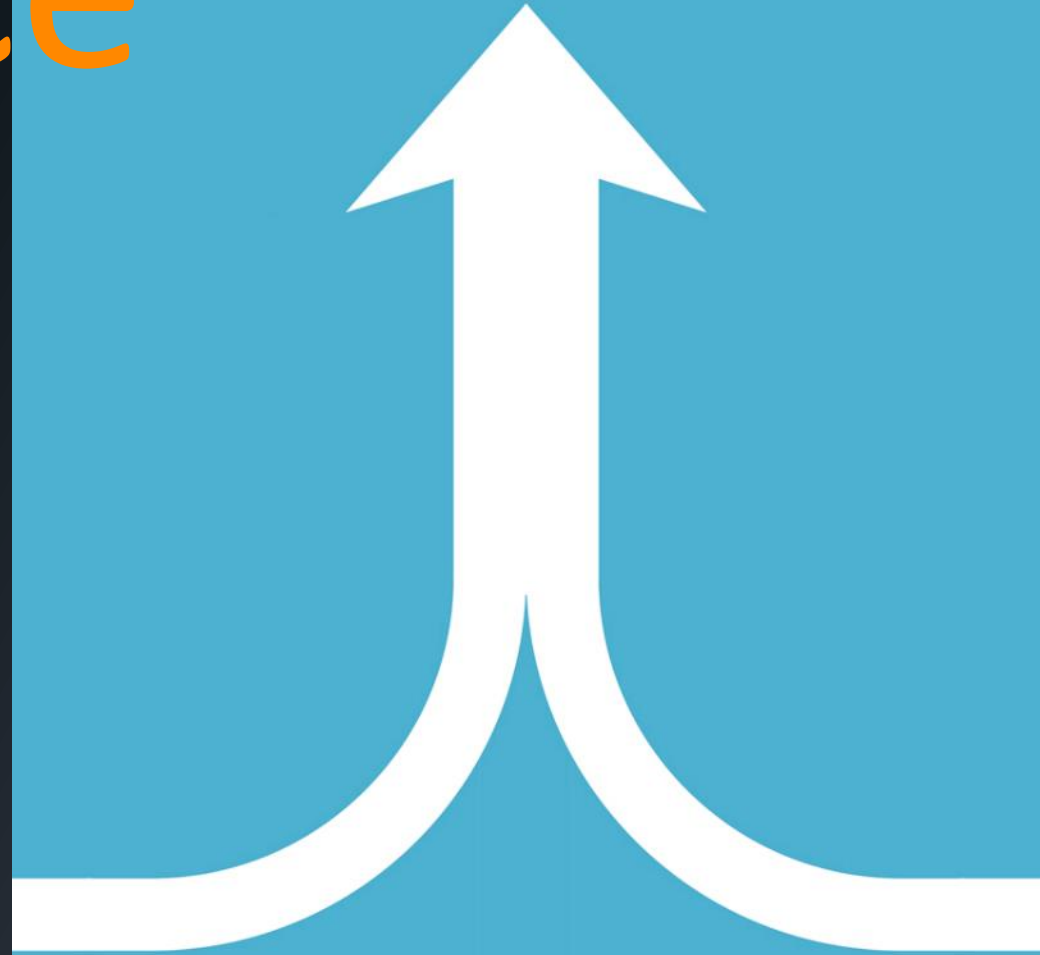


Employees value the change

- employees who approved of their company's commitments to social responsibility, compared to those who did not approve, ***were far more engaged on their jobs***

Convergence

Capitalism is aligning with sustainability



Thanks!

GRI Empowering Sustainable Decisions

Any questions?

You can find me at

LinkedIn, Twitter @TimJMohin and tim@timmohin.com

Nasdaq

Questions

Recent Relevant Articles

[5 things you need to know about the future of ESG reporting](#)

[EU publishes rulebook to classify 'green' investments](#)

[Patchy corporate climate disclosure prompts G20 watchdog to act](#)







FS Club

Platinum Sponsors



Global Times Consulting



Gold Sponsors



Silver Sponsors



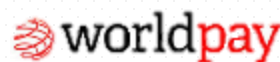
The Technium Global
SERVICE WITH INTEGRITY



Expect Excellence

P2 CONSULTING

Bronze Sponsors



Personal Sponsors



Thank You For Listening



Forthcoming Events

- Thu, 06 May (10:00-11:00) Fighting Climate Change: The Important Role Of Global Green Finance Centres
- Fri, 07 May (14:00-14:45) Finance In The Climate Decade– Emerging Stewards Of The Net Zero, Resilient Transition
- Mon, 10 May (15:00-15:45) Leading With Compassion - Building Successful Teams & Influencing Change
- Wed, 12 May (11:00-11:45) Everything Will Be Tokenized: The Future of Identity

Visit <https://fsclub.zyen.com/events/forthcoming-events/>

Additional information



- ❑ GRI 101: Foundation (Principles)
- ❑ GRI 102: General Disclosures
- ❑ GRI 103: Management Approach





GRI 101 - Ten Reporting Principles

CONTENT	QUALITY
Stakeholder Inclusiveness Sustainability Context Materiality Completeness	Accuracy Balance Clarity Comparability Reliability Timeliness

To be “In Accordance” with GRI, all reporting principles are required to be applied throughout the reporting process.



- ❑ GRI 201: Economic Performance
- ❑ GRI 202: Market Presence
- ❑ GRI 203: Indirect Economic Impacts
- ❑ GRI 204: Procurement Practices
- ❑ GRI 205: Anti-corruption
- ❑ GRI 206: Anti-competitive Behavior
- ❑ GRI 207: Tax Payments to Governments





- ❑ GRI 301: Materials
- ❑ GRI 302: Energy
- ❑ GRI 303: Water and Effluents
- ❑ GRI 304: Biodiversity
- ❑ GRI 305: Emissions
- ❑ GRI 306: Effluents and Waste
- ❑ GRI 307: Environmental Compliance
- ❑ GRI 308: Supplier Environmental Assessment





- ? GRI 401: Employment
- ? GRI 402: Labor/Management Relations
- ? GRI 403: Occupational Health and Safety
- ? GRI 404: Training and Education
- ? GRI 405: Diversity and Equal Opportunity
- ? GRI 406: Non-discrimination
- ? GRI 407: Freedom of Association and Collective Bargaining
- ? GRI 408: Child Labor
- ? GRI 409: Forced or Compulsory Labor
- ? GRI 410: Security Practices
- ? GRI 411: Rights of Indigenous Peoples
- ? GRI 412: Human Rights Assessment
- ? GRI 413: Local Communities
- ? GRI 414: Supplier Social Assessment
- ? GRI 415: Public Policy
- ? GRI 416: Customer Health and Safety
- ? GRI 417: Marketing and Labeling
- ? GRI 418: Customer Privacy

