

# Towards A Global Financial Hub: Busan International Finance Center

The Evolving Ecosystem Of BIFC & Key Financial Institutions

18:00 to 20:30 GMT

Tuesday, 25 November 2025

Bakers' Hall, 7 Harp Lane, London EC3R 6DP



**Towards A Global Financial Hub:  
Busan International Finance Center**

**The Evolving Ecosystem Of BIFC & Key Financial Institutions**

 Tuesday 25 November 2025 18:00 – 20:30 GMT

 Bakers Hall, 7 Harp Lane, London EC3R 6DP

   Busan Finance Center

## Event Agenda

**18:00 - 18:30**

Welcome & Registration

**18:30 - 18:35**

Opening Remarks

- Mike Wardle

**18:35 - 18:55**

Towards a Global Financial Hub: Busan International Finance Centre

- Dr Soongoo Ahn

**18:55 - 19:05**

Korea Housing Finance Corporation

- Seonghoon Yoon

**19:05 - 19:15**

Financial Supervisory Service

- Hyunwoo You

**19:15 - 19:30**

Audience Q&A

**19:30 - 20:30**

Networking, Refreshments & Canapes

---

## Speakers' Biographies



### Mike Wardle

Mike Wardle is CEO and the Head Of Indices for Z/Yen, managing work on the development and delivery of the Global Financial Centres Index, Global Green Finance Index, and Smart Centres Index. Mike worked as a civil servant for almost 20 years mostly within the field of education policy. He was a director and then Chief Executive of the General Social Care Council, establishing the regulation of social workers. Mike's career moved into consultancy, programme management and coaching and he worked with Z/Yen for six years delivering programme management services to the Church of England, Unison, The Royal Marsden NHS Foundation Trust, and Chelsea and Westminster NHS Foundation Trust before taking up his current role.

---



### Dr Soongoo Ahn

Dr Soongoo Ahn is a director at the Busan Finance Center. He earned his doctoral degree from Bayes Business School, City University of London and holds an M.Sc. in Economics and Strategy from Imperial College London. Before his tenure at the Busan Finance Center, he led the Sustainable Finance Division at UN Global Compact Network Korea and taught international business as an assistant professor at Ulsan College University.

His expertise lies in strategic hub (platform) ecosystems, applying this knowledge across various finance fields, including sustainable finance, digital finance, and maritime finance. With this expertise, he has collaborated closely with Charles Baden-Fuller, a Centenary Professor at Bayes Business School, and Heesung Yun, a Distinguished Professor at Korea Maritime & Ocean University, to research the prospective ecosystem of the Busan Finance Center. He is a member of the Academy of Management, The Korea Port Economic Association, and The Korean Association of Financial Engineering.



### **Seonghoon Yoon**

SeongHoon Yoon, a senior manager at Korea Housing Finance Corporation, has joined the London branch as an IR manager since 2024. He has worked for the securitization department of KHFC for several years and has full knowledge of securitization and covered bonds pricing. He has managed derivative portfolios to hedge interest rate risk.



### **Hyunwoo You**

Hyunwoo You is a Senior Manager at the London Representative Office of the Financial Supervisory Service, the integrated financial regulator of South Korea. In this role, he plays a key part in fostering regulatory cooperation and strategic dialogue between South Korea and the UK. With over a decade of experience in financial regulation, risk management, and supervisory oversight, he leads initiatives to ensure compliance and stability across Korean financial institutions operating in the UK market, fostering regulatory collaboration between the two countries.

He has executed risk-based examinations of credit unions and insurance companies and contributed to crafting regulatory policy, actively participating in global standards working groups of international regulatory organizations. As a Certified Public Accountant (KICPA), he combines his deep financial expertise with regulatory knowledge and practical internship experience in investment banking and consulting. Leveraging this unique expertise, he effectively bridges regulatory and financial landscapes to promote international collaboration.