



**FS Club Events**



# Chaos And Complexity: Sense-Making And Risk Management In Unprecedented Times

**Dr David Rubens | Executive Director,  
Institute of Strategic Risk Management**

**11:00, Wednesday, 13 August 2025**



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# A Word From Our Chairman



**Mike Wardle**

Chief Executive Officer  
Z/Yen Group



# FS Club Events

## Today's Agenda

- 11:00 - 11:05 Chairman's Introduction
- 11:05 - 11:25 Keynote Presentation - Dr David Rubens
- 11:25 - 11:45 Question & Answer



FS Club Events

# Today's Speaker



Dr David Rubens  
Executive Director  
Institute of Strategic Risk Management



# CHAOS AND COMPLEXITY: SENSE-MAKING AND RISK MANAGEMENT IN UNPRECEDENTED TIMES

Wednesday, 13<sup>th</sup> August 2025

11:00 BST



**Dr David Rubens**

Executive Director

Institute of Strategic Risk Management

THEISRM.ORG



# 21<sup>st</sup> Century Risk & Crisis Management

Photo By  
Det. Greg Semendinger  
NYC Police Aviation Unit

Photo By





February 2021

**Texas weather:  
Deadly winter  
storm sweeps  
Texas and US  
southern states**



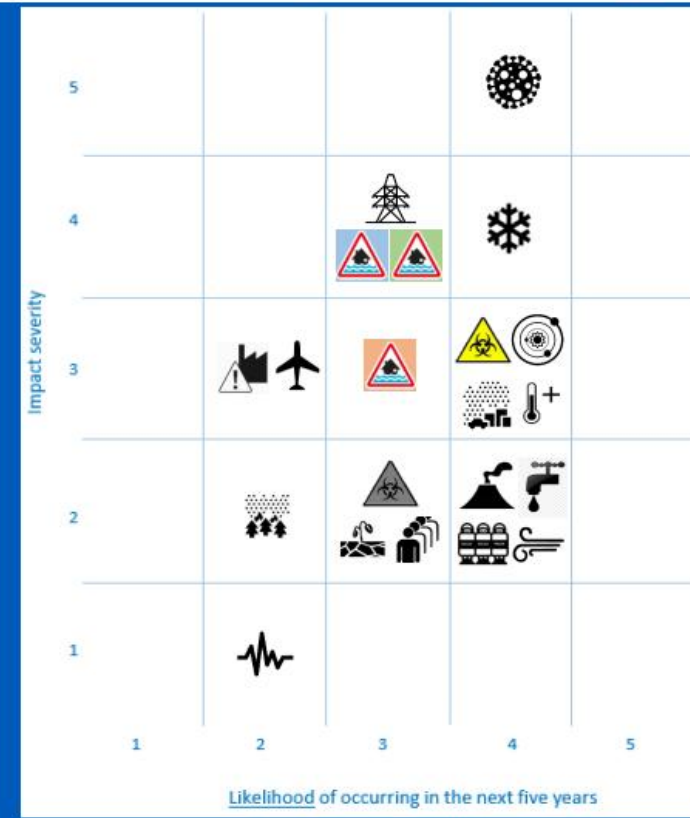


# National Risk Register Of Civil Emergencies

2017 edition



### Matrix A - Hazards, diseases, accidents, and societal risks



#### KEY

##### Natural hazards

- Coastal flooding
- River flooding
- Surface water flooding

##### Diseases

- Pandemic influenza
- Emerging infectious disease
- Animal disease

**INCIDENTS**



**ROUTINE  
EMERGENCIES**



**MAJOR  
INCIDENTS**



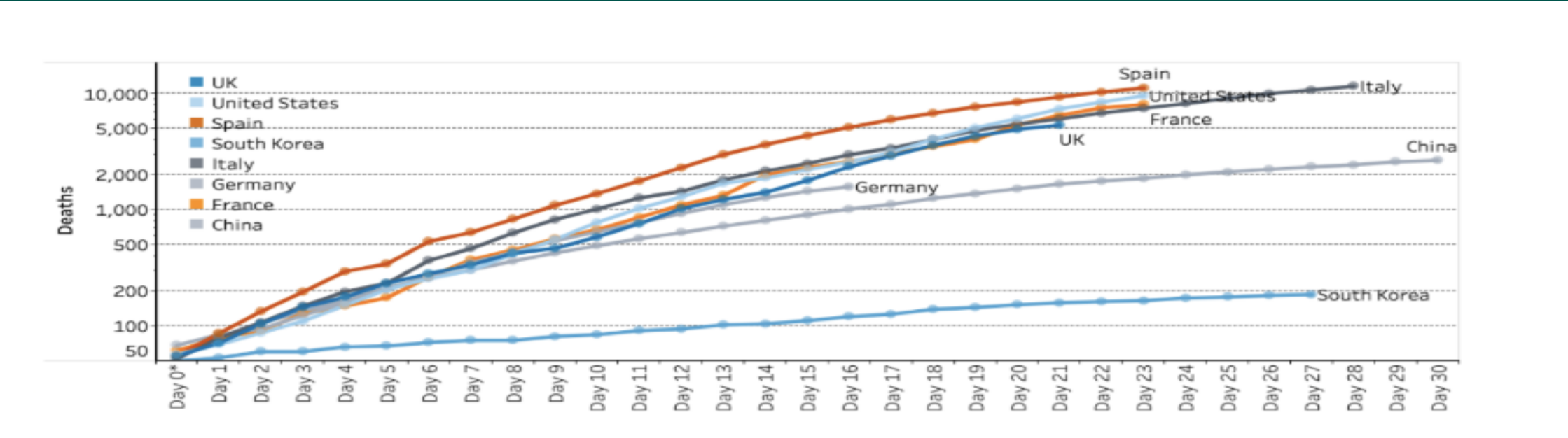
A realistic-looking dinosaur, possibly a T-Rex, is shown in a lush, green jungle environment. The dinosaur is brown and orange with detailed skin texture, and it has a green eye. It is positioned in the center-right of the frame, looking towards the left. The background is filled with dense foliage and trees.

**UNPRECEDENTED  
+ RECOGNITION PRIMED  
DECISION MAKING**



**'UNPRECEDENTED'**  
**No RPDM**

# COVID DEATH RATES





# CHAOS AND COMPLEXITY: SENSE-MAKING AND RISK MANAGEMENT IN UNPRECEDENTED TIMES

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11:00 BST



**Dr David Rubens**

Executive Director  
Institute of Strategic Risk Management

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**FS Club Events**

# Comments, Questions & Answers



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Question & Answer

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# FS Club Events

## Forthcoming Events

- Tuesday, 16 September 2025 (11:00 - 11:45 BST) Environmental Data Meets Financial Risk: AI Solutions For A Changing World with Dr Giuseppe Brandi (TABF)
- Thursday, 25 September 2025 (09:00 - 09:45 BST) Launch Of Global Financial Centres Index 38
- Wednesday, 15 October 2025 (18:00 - 20:00 BST) A Walking & Drinking Tour Of The Historic Pubs Of The Fleet Street & The City

**Visit:** <https://fsclub.zyen.com/events/forthcoming-events/>

**Watch past webinars:** <https://www.youtube.com/zyengroup>