



A CITY OF LONDON & BIRKBECK ROUNDTABLE EVENT ON ENTREPRENEURSHIP AND GREEN FINANCE

Join the Livery Climate Action Group, Worshipful Company of World Traders, Z/Yen's FS Club, and Birkbeck, University of London for a round table discussion on Entrepreneurship and Green Finance.

Monday 25 July at 5.00pm-6.30pm

Venue: Gresham College, Barnard's Inn Hall, Holborn, London, EC1N 2HH

Itinerary	
5.00pm	Welcome and Introduction - <i>Professor David Latchman, Vice-Chancellor, Birkbeck, University of London</i>
5.10pm	Alderman Prem Goyal OBE JP (Chair), City of London Entrepreneurial green finance covering examples in the UK, India, and Japan.
5.15pm	Dr Paul Elsner, Lecturer in Geographic Data Science, Birkbeck, University of London Dr Elsner will talk about the economic advantages of renewable energy systems and why investments in solar and wind are stabilising financial systems. He will also look at the emerging hydrogen economy and how this will create new global energy superpowers.
5.30pm	Shalom Lloyd, Entrepreneur, Naturally Tribal Skincare In this talk, Shalom will show how she has made sustainability the core of her business and how this remains part of the challenge to addressing climate change in practice. She will show the issues of converting grand policies into reality and how even small steps make a difference.
5.45pm	Dr Ellen Yu, Senior Lecturer in Finance at Birkbeck, University of London Ellen will talk about how environmental factors may influence companies' financing strategies. She will share how a company's green innovation and its disclosure of environmental information to the public can impact its financing costs. Cross-country examples will be provided.
6.00pm	Richard Jones, Serial Entrepreneur and Investor Discussion drawn from his experience in starting businesses with sustainable finance issues and opportunities. This will be compared with emerging markets where the view of a just transition is perhaps different.
6.15pm	Panel discussion with the audience chaired by Alderman Prem Goyal
6.30pm	Drinks Reception in Gresham College