

Bridgeworks Showcases AI WAN Acceleration in Washington DC

The British Embassy in Washington DC recently hosted a Thought Leadership event and reception and invited a select number of British companies to showcase artificial intelligence (AI) and zero trust architecture (ZTA) solutions.

The welcoming speech was delivered by Jamie Eykyn, Chairman of Bridgeworks, a British-based technology firm. He is a serial entrepreneur who founded Shuttle Technology Limited. In his speech he said: "The world of technology has advanced immeasurably in the 50 years since I was involved developing digital ticketing systems. From point solutions to specific problems, to integrated management systems. Nowadays, there's also the deployment of advanced AI and cloud-based high-speed communications and compute, and the ability to co-ordinate a multitude of activities from a bewildering number of data collection points in virtual real-time across, for example, a battlefield."

Following the sale, he concentrated on building a portfolio of transformational technology companies to include award-winning company, Bridgeworks.

This was the second time Eykyn gave a presentation at a British Embassy in Paris France. He says around 50 years ago he presented a new electronic ticket machine, which was designed for operation on trams and buses. His company of the time was the first to use a microprocessor and solid state memory in the machines. While it may sound old hat today. However, in the 1970s they were cutting-edge.

His record of innovation shows why he backs Bridgeworks – personally and as Chairman. Bridgeworks' products use WAN Acceleration, and like his ticketing machine in the 1970s, it is both innovative and unique at a point when most of the focus is on SD-WANs and WAN Optimisation.

Exclusive embassy invitation

Bridgeworks, based in Lymington, Hampshire, UK, was invited last month to present their award-winning A.I. technologies to U.S. government and industry leaders to highlight the best in British technology.

A key aim was to spotlight the support of the U.K. Government's Department of Defence and Security Exports, (Department for International Trade), and share insights as an Export Champion.

British Ambassador to the United States, Dame Karen Pierce was present to facilitate valuable engagement with the U.S. Federal agencies and U.K. technology partners.

David Trossell, CEO and CTO of Bridgeworks, explains: "We invited our customers, OEM Partners, such as Dell Technology and IBM, Spectra Logic and our North American Resellers and System Integrators to share their successes implementing our systems."

Trossell explains: "We were able to present solutions and deliverables and translate those to future business benefits for end users."

Eykyn commends Trossell: "I am not a technical man, but I have always been interested in new technology. With Bridgeworks our WAN and data acceleration products, our CEO and CTO David Trossell, brought all his extensive skills in the storage world to bear, strongly supported by the IBM R&D Storage Establishment at Hursley, who confirmed the need for the AI and machine learning based products David developed and which we now know as PortRockIT and WANRockIT."

AI: a force for good

Bridgeworks wanted to demonstrate how artificial intelligence can be used in industry and for the good of mankind. They invited an accredited group of speakers who shared an advanced AI for good roadmap for thought-leadership across technology and AI innovation. Speakers included: Keynote Speaker, Dr. Kim William Gordon, CEO of EDTech Research, Dr. Timothy Schilbach, CEO of Penacity, and Sally Kenyon Grant, Vice President- Federal of Darktrace.

About Bridgeworks

Bridgeworks award-winning WAN Acceleration technology is re-defining Wide Area Networks. Organisations reach backup, recovery, and deduplication speeds up to 200x faster. Patented AI technology drastically alleviates the effects of latency and packet loss, maximising business performance with dramatic ROI.

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