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The Missing Link In Sanctions Screening - i2 Intelligence-Led Investigations To Really Understand Risk

Michael Hoddy, Sales Leader, UK & Ireland, i2 Group
Philip Leaper, Professional Services Lead, EMEA, i2 Group

Wednesday, 29 June 2022



A Word From Today's Chairman

Professor Michael Mainelli
Executive Chairman
Z/Yen Group





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Today's Agenda

- 10:30 – 10:35 Chairman's Introduction
- 10:35 – 10:55 Keynote Presentation – Michael Hoddy & Philip Leaper
- 10:55 – 11:15 Question & Answer



Poll 1

Which is the most sanctioned country?

- North Korea
- Iran
- Syria
- Cuba
- Russia



Poll 2

Which is the second most sanctioned country?

- North Korea
- Iran
- Syria
- Cuba
- Russia



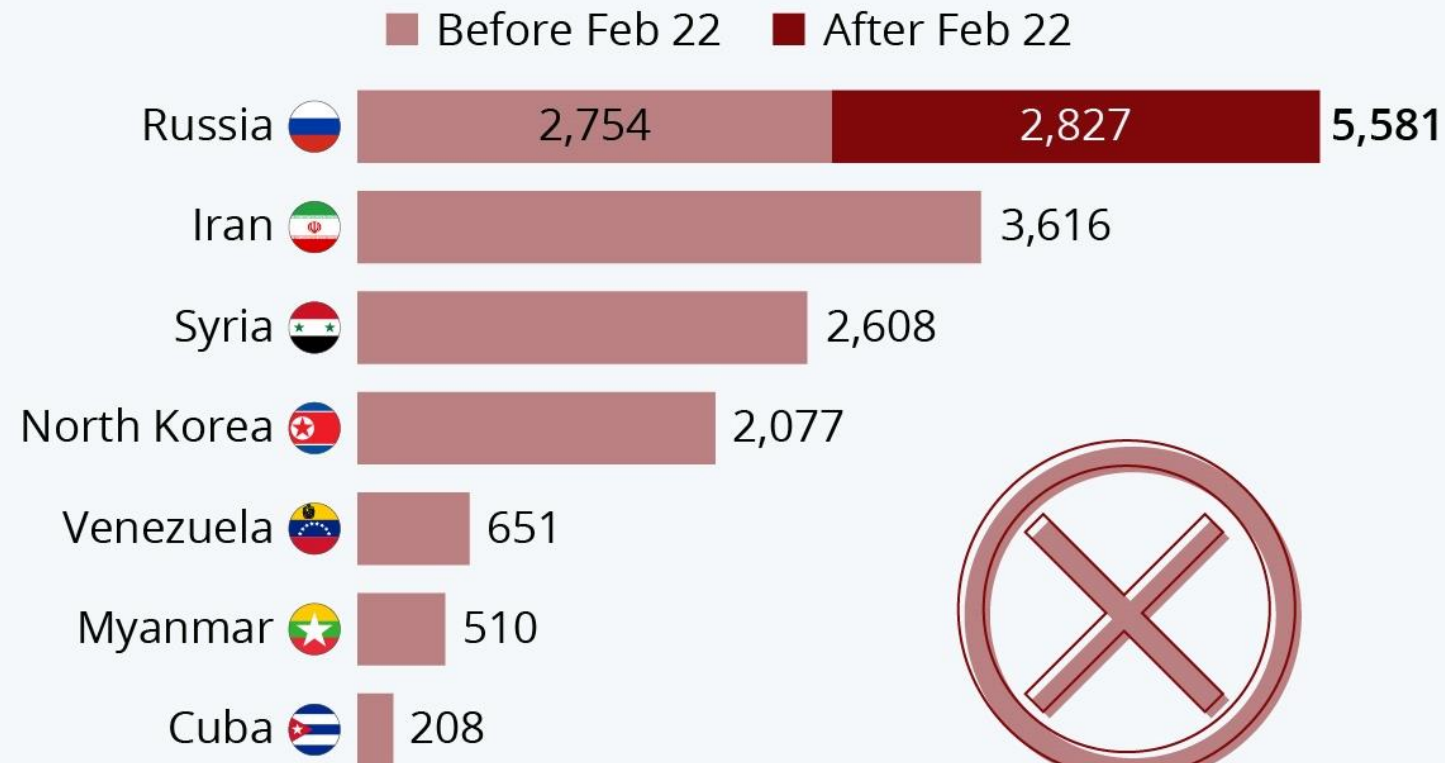
Poll 3

Which is the third most sanctioned country?

- North Korea
- Iran
- Syria
- Cuba
- Russia

The World's Most-Sanctioned Countries

■ Number of currently active sanctions by target country*



As of March 9, 2022

* Sanctions targeting individuals or entities excluding sectoral sanctions.

Source: Castellum.AI





Today's Speakers



Michael Hoddy

Sales Leader, UK & Ireland
i2 Group



Philip Leaper

Professional Services Lead, EMEA
i2 Group

The missing link in Sanctions screening

How i2 intelligence led investigations help to really understand risk

i2 Intelligence & Investigative Analysis

Michael Hoddy

i2 UK and Ireland Sales Lead

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Philip Leaper

i2 EMEA Professional Services Lead

Philip.Leaper@i2group.com



What we are going to talk about

What are economic sanctions?

What benefit will we get from managing risk using Intelligence led data analysis?

Who are i2 Group?

How i2 intelligence led investigations help to really understand risk in this area

What does it mean when the unknown unknowns are identified, possibly within your customers, partners, suppliers and employees?

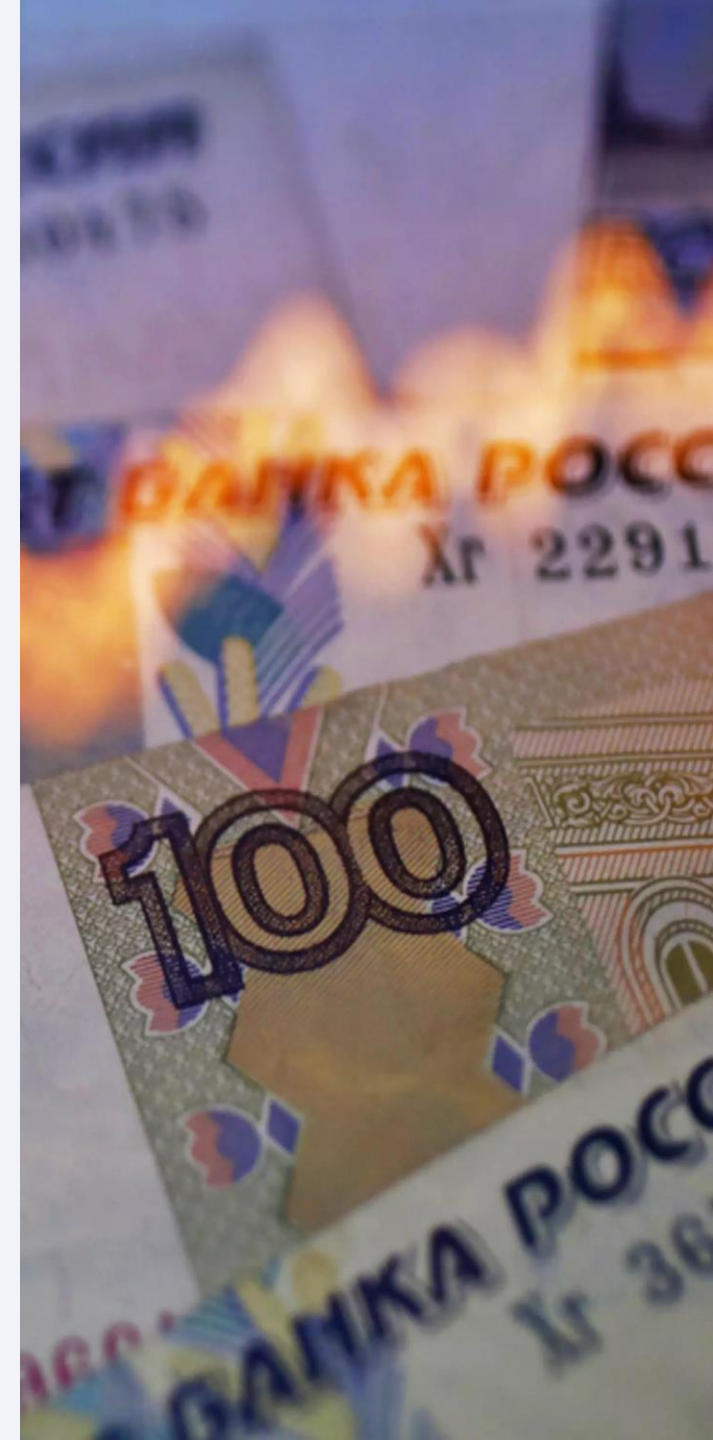
What are economic sanctions?

For many policymakers, economic sanctions have become the tool of choice to respond to major geopolitical challenges such as terrorism and conflict.

Sanctions have become one of the most favoured tools for governments to respond to foreign policy challenges.

Sanctions can include travel bans, asset freezes, arms embargoes and trade restrictions.

<https://www.cfr.org/background/what-are-economic-sanctions>



What benefit will we get from managing risk using intelligence led data analysis ?

Intelligence led data analysis is a proven way of managing Risk by identifying and assessing factors that could negatively affect the success of a business or project

It allows you to identify and examine the risks that you or your organization face, and helps you decide whether or not to move forward with a decision.

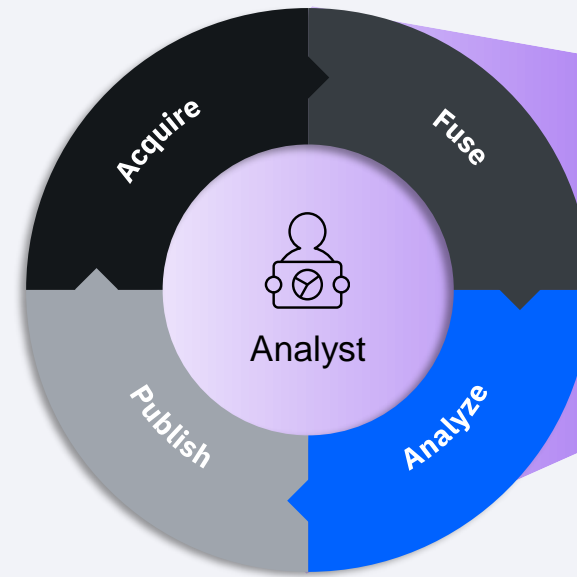
Allows an organisation with limited resource to deploy those resources in the most impactful way. 'You can't investigate everything, so who should you investigate ?'

Who are i2 Group?

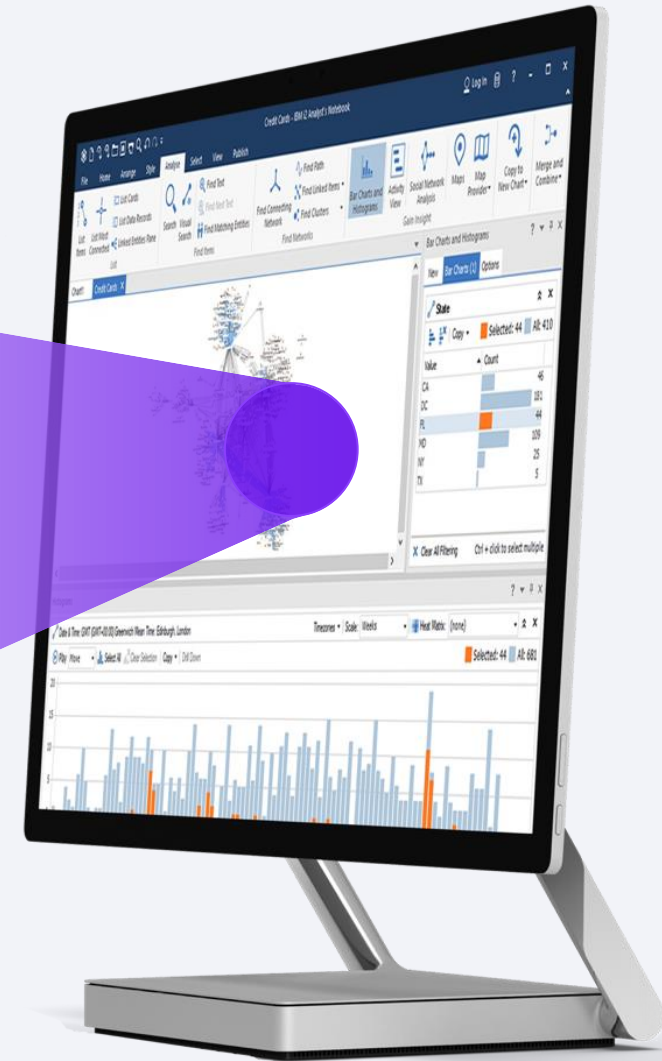
A world-leader in intelligence analysis software

We empower intelligence analysts and investigators to discover, create and disseminate actionable intelligence to identify the perpetrators of criminal activity.

- Collate, aggregate, and manage overwhelming data volumes from disparate silos of information
- Unlock insights in unstructured or semi-structured data and documents
- Reveal hidden patterns and relationships, using human-guided and machine-assisted analytics, using network, temporal, geo-temporal and pattern analysis
- Collaboration, briefing and actionable intelligence



Analysis Cycle



Who places **trust** in i2...

- + Law Enforcement
- + Intelligence Agencies
- + Central Government Agencies
- + Local Government
- + Military
- + Banking
- + Insurance
- + Forensic Accountants
- + Law firms
- + Sports Integrity Agencies
- + Retail

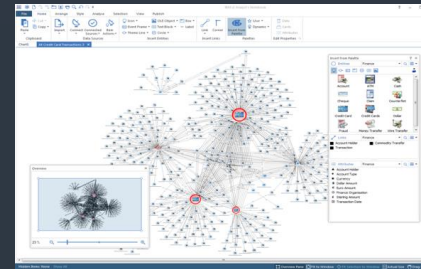
to meet **their** use cases...

- + Serious and organized crime
- + Safeguarding
- + Terrorism
- + Modern day slavery
- + Online exploitation
- + Application fraud
- + Financial Crime (incl. AML Investigations and Sanctions)
- + Tax and benefit fraud
- + Fraudulent claims
- + Reputational risk
- + Threat Hunting / Threat Investigations
- + Match fixing / Player integrity
- + Brand protection

Applying multi-dimensional visual analysis to complex problems

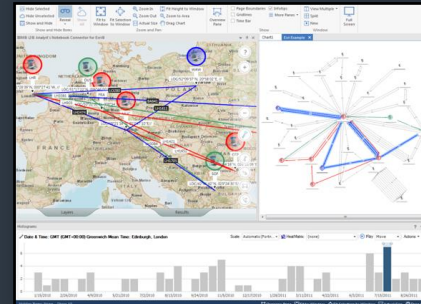
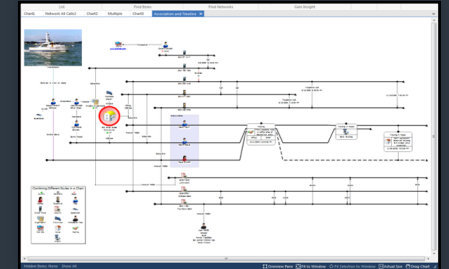
- + Reduces time to develop ALL SOURCE information into actionable intelligence
- + Models any data source into analysis-ready POLE format
- + Enables analysts to pivot on any data point using out of the box ANALYTICS; removing specialism and lead-time for coded rules
- + Facilitates inter- / intra- organization COLLABORATION solve multi-discipline problems
- + RECOGNIZED intelligence product across judicial system

Delivering multi-dimensional visual analysis:



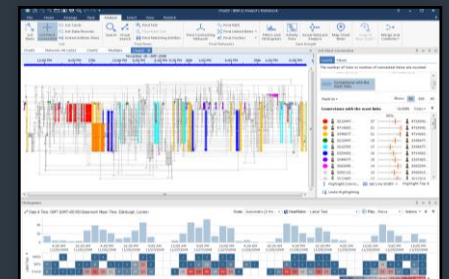
Network Analysis to discover non-obvious connectivity

Temporal analysis to discover sequence of events alongside other known activities



Geo-temporal to provide additional context to an event in space and time

Pattern analysis to identify key factors or similar streams of information



Example Scenario – Hidden in plain sight ?

Initial information about an organization and a subject of concern.

We are aware that there are sanctions associated with the organization.

We believe there are associations between the subject of concern and the organization.

What associations are there between the subject of concern and the organization under investigation ?

How serious are the sanctions that have been put in place and what are the associated entities with those wider sanctions ?

Can we get a full picture of the relationships between the sanctioned people, organisations and the subject of concern ?

FileHomeArrangeStyleAnalyzeSelectViewPublish

PasteImporti2 ConnectImportFindQueryExpandItem InspectorQuick SearchVisual QueryExpandExpand with ConditionsGet PathsGet MatchesGet Upload Changes RecordsExternal SearchesRecord InspectorImage to IconRealmsTDS ExportIntelligent AttributesData SourcesIconLinkCornerInsert from PaletteEdit PropertiesDeleteExtensions

ClipboardiBaseSearch Information StoreShare RecordsNode Link PluginsInsert EntitiesInsert LinksPalettes

All records: 2New or edited: 2Changed in store: 0

Chart1Chart9Chart10Chart11Chart12Chart13Chart14Crypto i2 chartChart15

Live FormattingCharting Scheme: AnalysisLink Summarization...

Record Inspector

Record 1 of 1

Economy Today LLC

Company - Moody's GRID

Unaligned

PropertiesNotesDetails

Properties

Name

Economy Today LLC

RDC Entity Id


153836548

RDC Sys Id

97840fb71fda769b887529c24da2e8f8

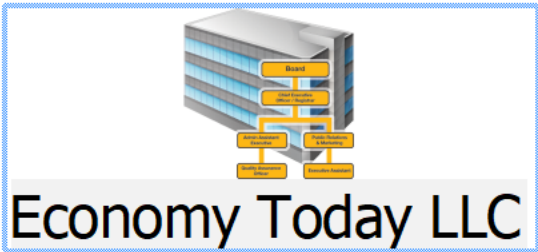
Risk Id

R22538740



Elena Alekseevna Khusyaynova

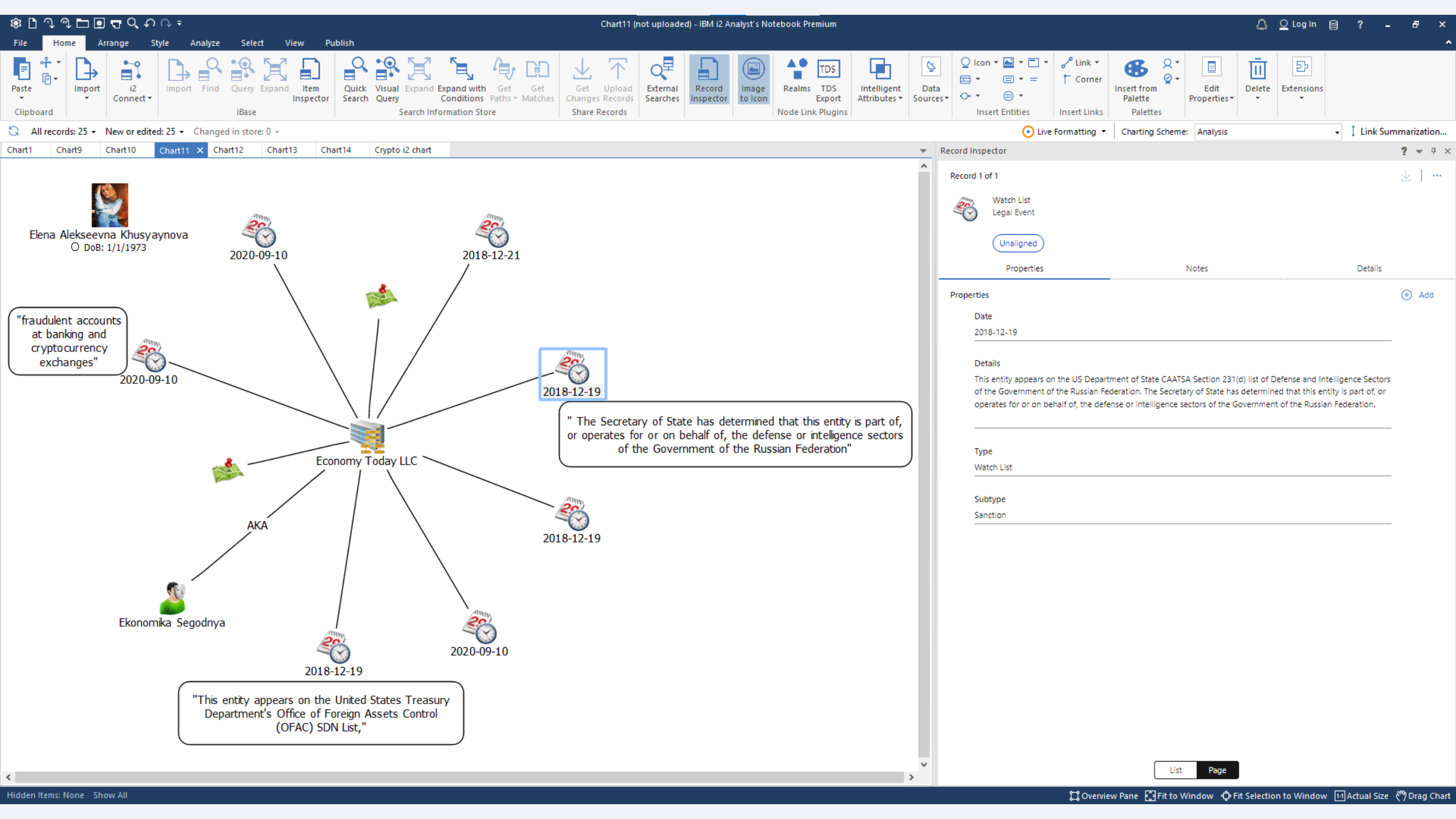
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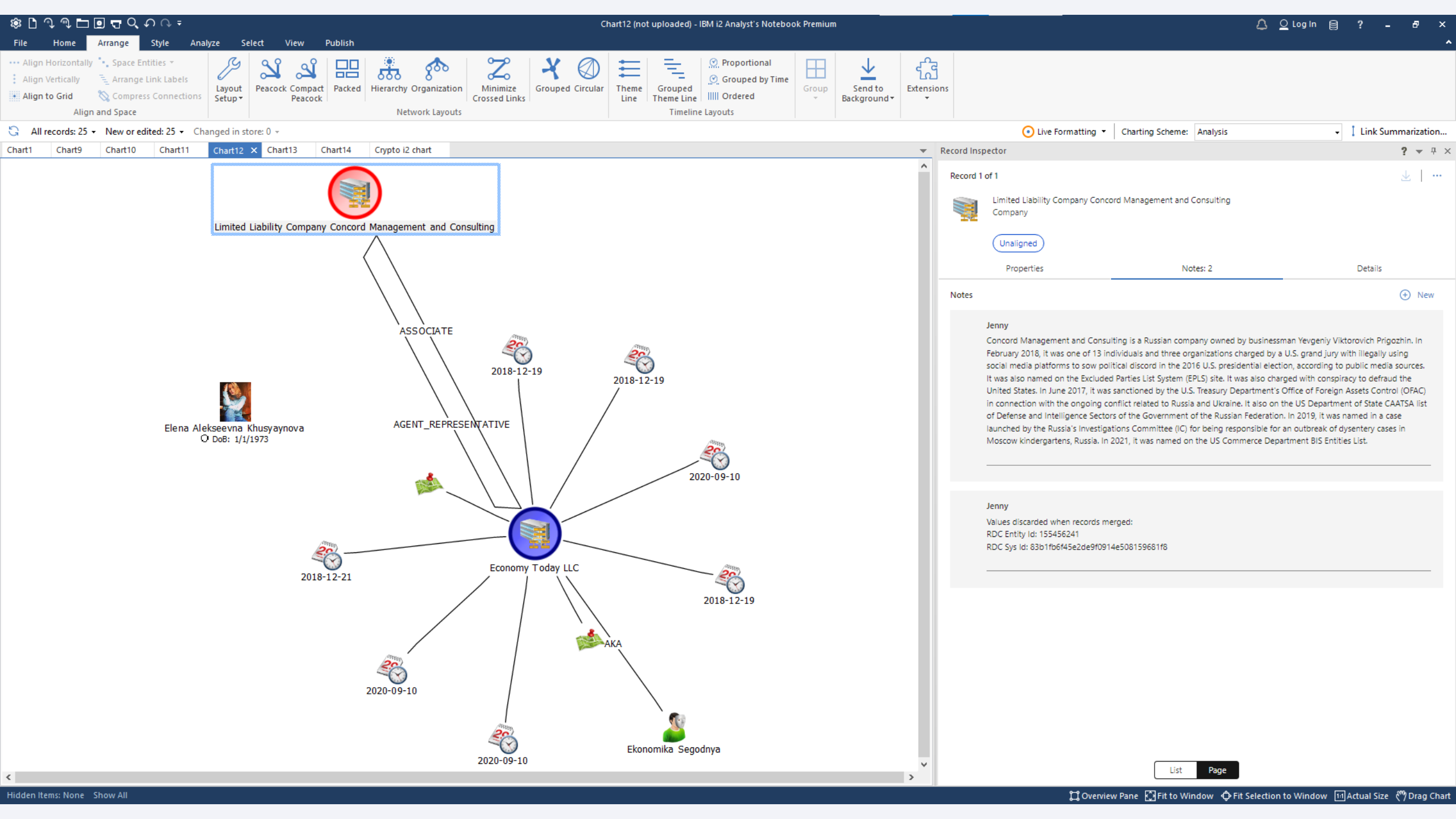


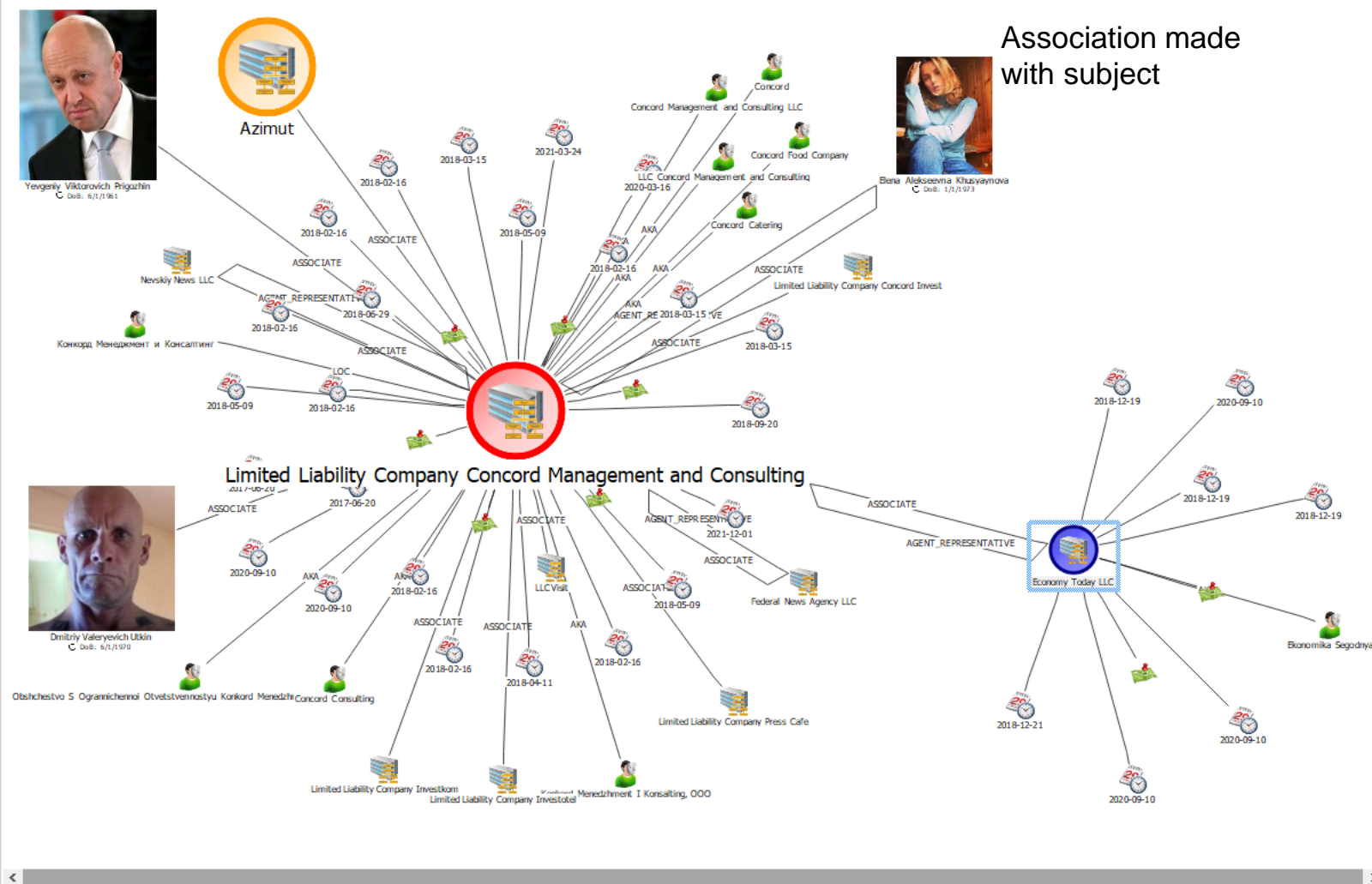
Economy Today LLC

Hidden Items: NoneShow All

Overview PaneFit to WindowFit Selection to WindowActual SizeDrag Chart








Association made
with subject

Record 1 of 1

 Economy Today LLC Company

Unaligned

Properties

Notes

Details

Properties

Name

Economy Today LLC

RDC Entity Id

153836548

RDC Sys Id

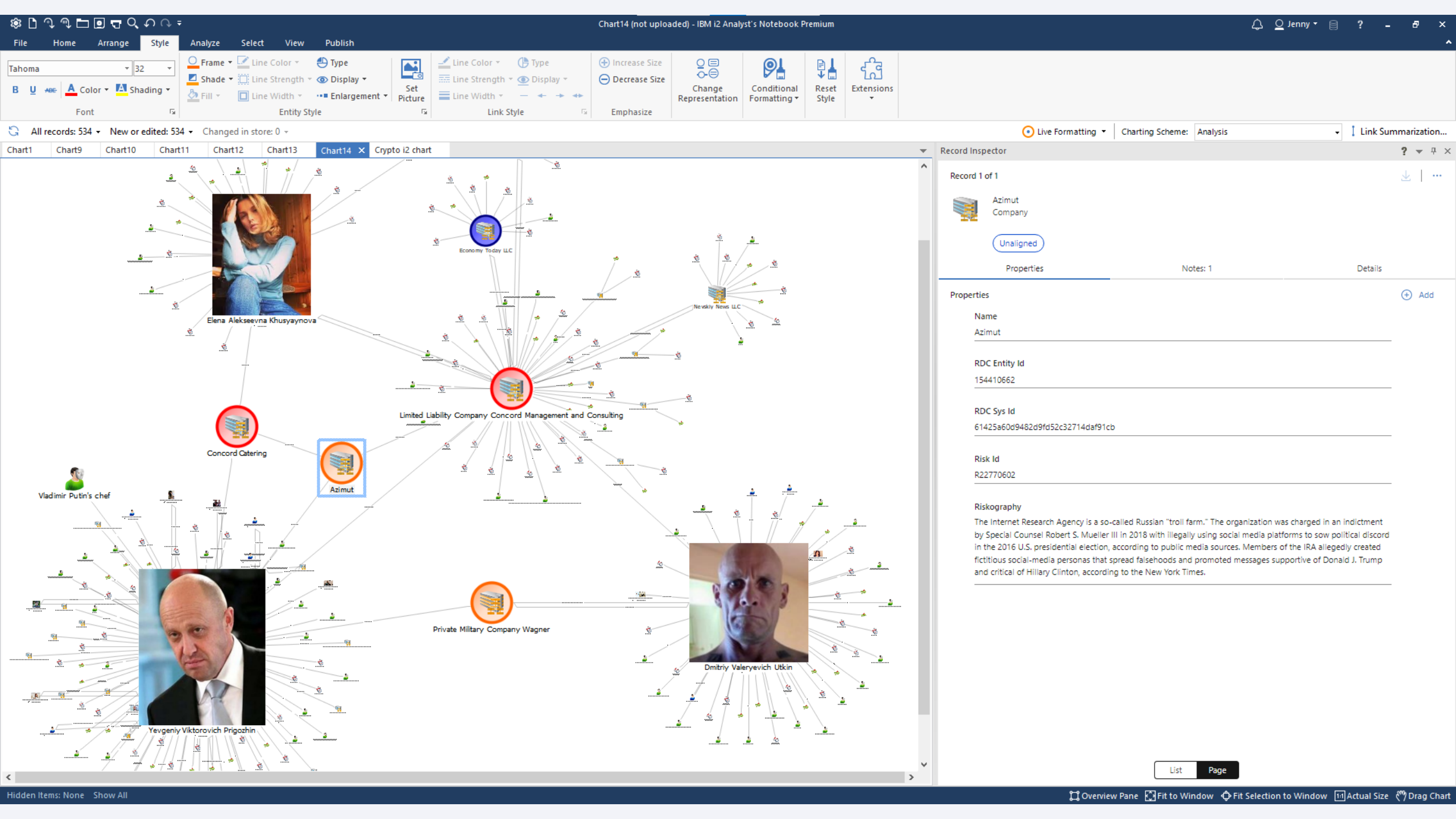
97840fb71fda769b887529c24da2e8f8

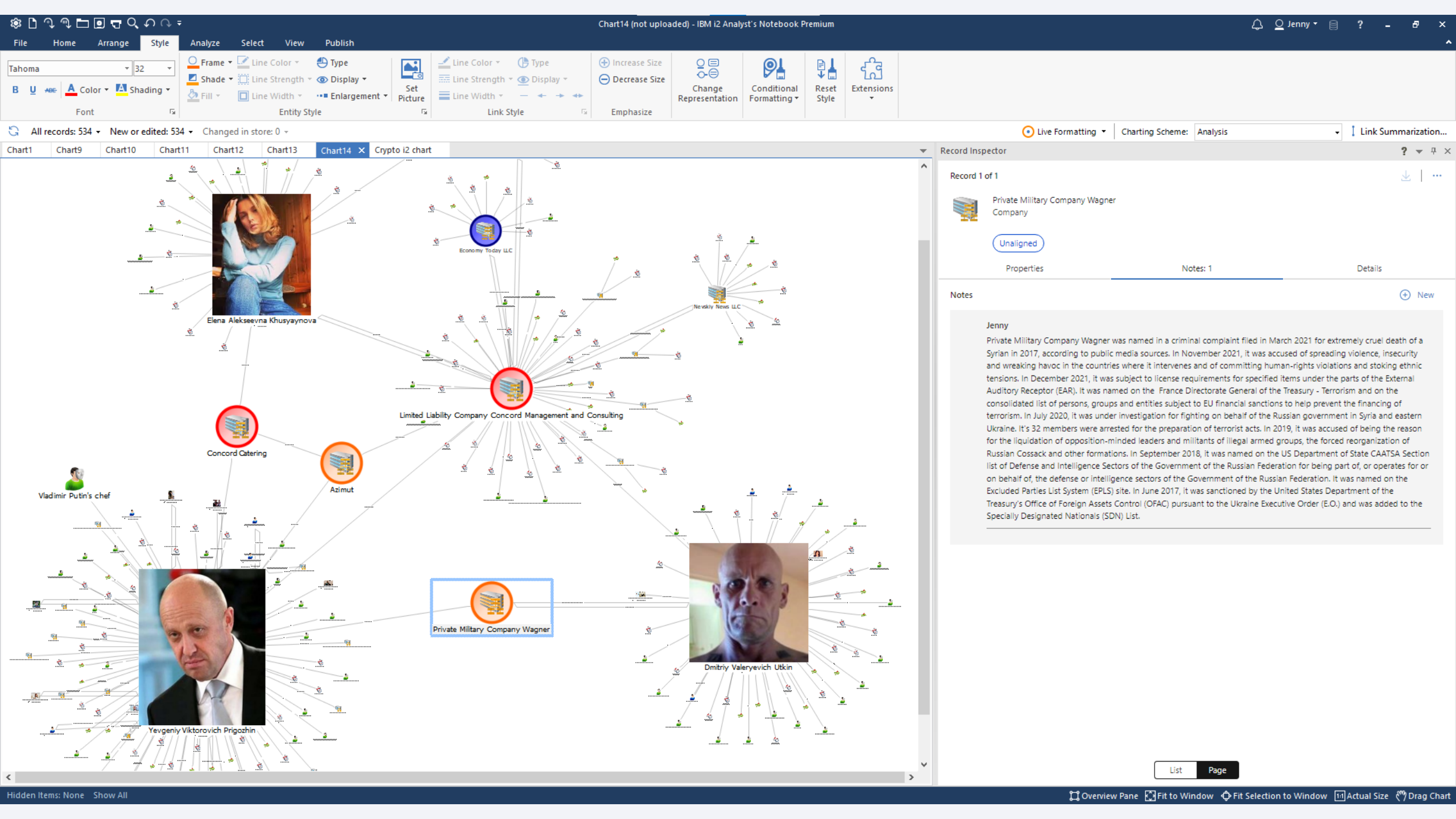
Risk Id

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List

Page







Overview Pane  Fit to Window  Fit Selection to Window  Actual Size  Drag Chart

Summary

We looked at intelligence and investigative analysis

We looked at how i2 intelligence led investigations help to really understand risk

We looked at the benefits your firm or organisation can achieve by conducting Intelligence led investigations to combat fraud and other criminal led activity

If you would like to discuss how Intelligence led investigations may help your organisation, we would be delighted to hear from you.

Questions ?

Thank you for listening today

Michael Hoddy

i2 UK and Ireland Sales Lead

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Philip Leaper

i2 EMEA Professional Services Lead

Philip.Leaper@i2group.com

Stay in touch

i2 Summit

Hilton Alexandria Hotel, Old Town, Washington DC, USA, July 26th-28th 2022

<https://bit.ly/i2Summit2022>

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Comments, Questions & Answers





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Thank You For Listening

Forthcoming Events

- Tue, 05 Jul (15:00-15:45) An Update On EU Financial Services Legislation & Associated Initiatives
- Thu, 07 Jul (15:00-16:00) How Should Central Bank Conflicts Be Managed?
- Tue, 12 Jul (10:00-10:45) What Does It Really Mean To Be A Purpose-Driven Company?
- Wed, 13 Jul (18:00-21:00) A Green Summer Evening With The Bank Of China

Visit <https://fsclub.zyen.com/events/forthcoming-events/>

Watch past webinars <https://www.youtube.com/zyengroup>
 <https://app.pzaz.tv/app/pzaz/store/zyentv>