



AIFC



Innovation

# AIFC INNOVATION HUB

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INNOVATE. IMPACT. INSPIRE.



Venture capital  
development and startup  
support



Government and  
international relations



Corporate  
innovations



Innovative  
projects



Competence Center for  
Innovation



Development of the innovation  
ecosystem (according to the AIFC  
strategy)

## Innovation Hub pillars

**In accordance with the Constitutional Law  
"On the AIFC", the following task is defined:**

"Development of insurance, banking services,  
Islamic finance, financial technologies, digital  
assets, e-commerce and innovative projects in the  
Republic of Kazakhstan;"



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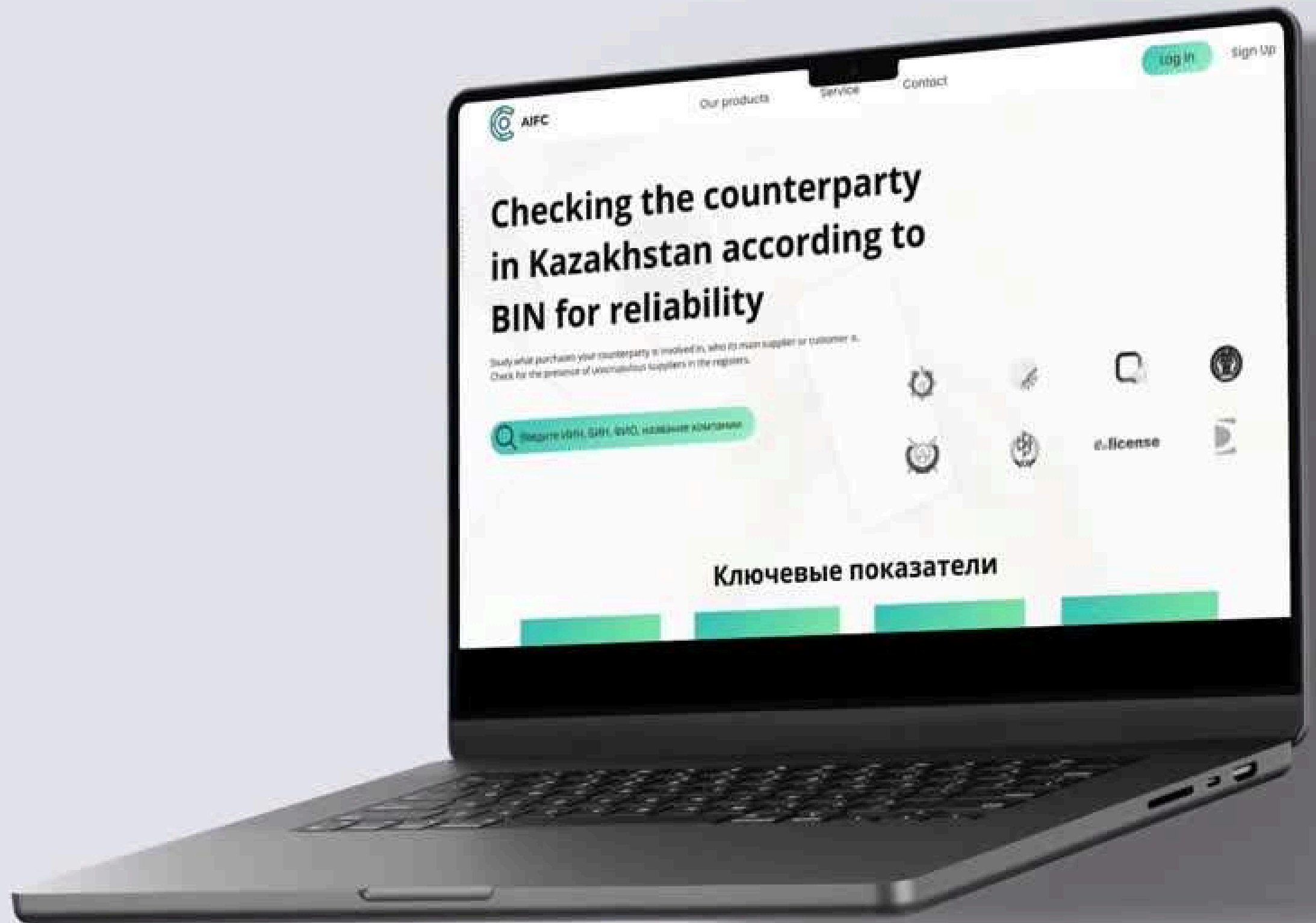


Innovation

# Reputation Scoring

Project Overview

It is a software solution that analyses counterparty details of the company by accessing, analyzing and interpreting data into valuable information using specific business rules and AI technologies.





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Innovation

Reputation Scoring

# Features

## AI-Driven Risk Scoring

- Integration with the Artificial Intelligence
- Data Analyzes using AI

## Governmental Databases

- Integration with the DB of Government
- Accurate Data
- Real-time Data Integration



## Social Media & Network Analysis

- Reputation Score
- Mentions of the Company in Social Media

## Anomaly Detection & Predictive Analytics

- Irregularities and potential risks
- Predicts unforeseen risks

## Automated Risk Reporting

- Generates comprehensive risk reports automatically

# Tabys Application



Social educational project of the AIFC Exchange (AIX)



**3 Years**  
On the Market



**16**  
Exchange-Traded Notes



**\$5,4 mln**  
Under management



**\$1**  
Minimal Investment Amount



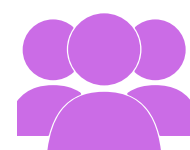
**Direct subscription for shares (IPO) and bonds**



**12,000**  
Applications for a total amount of 1.8 bln tenge



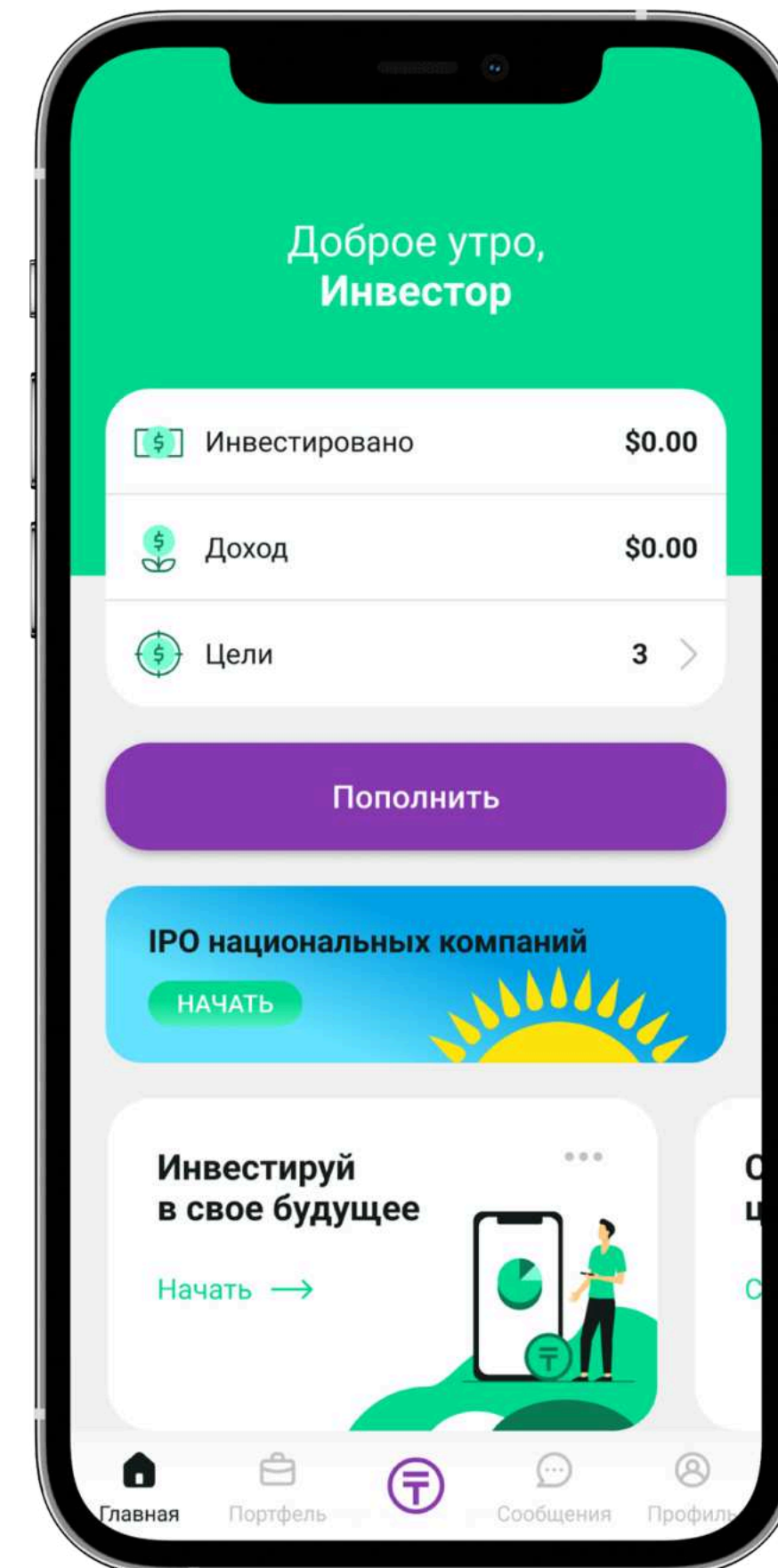
**\$20 mln**  
Total traded volume



**18,190+**  
Active investors



**16+**  
Available to citizens of the Republic of Kazakhstan from the age of 16



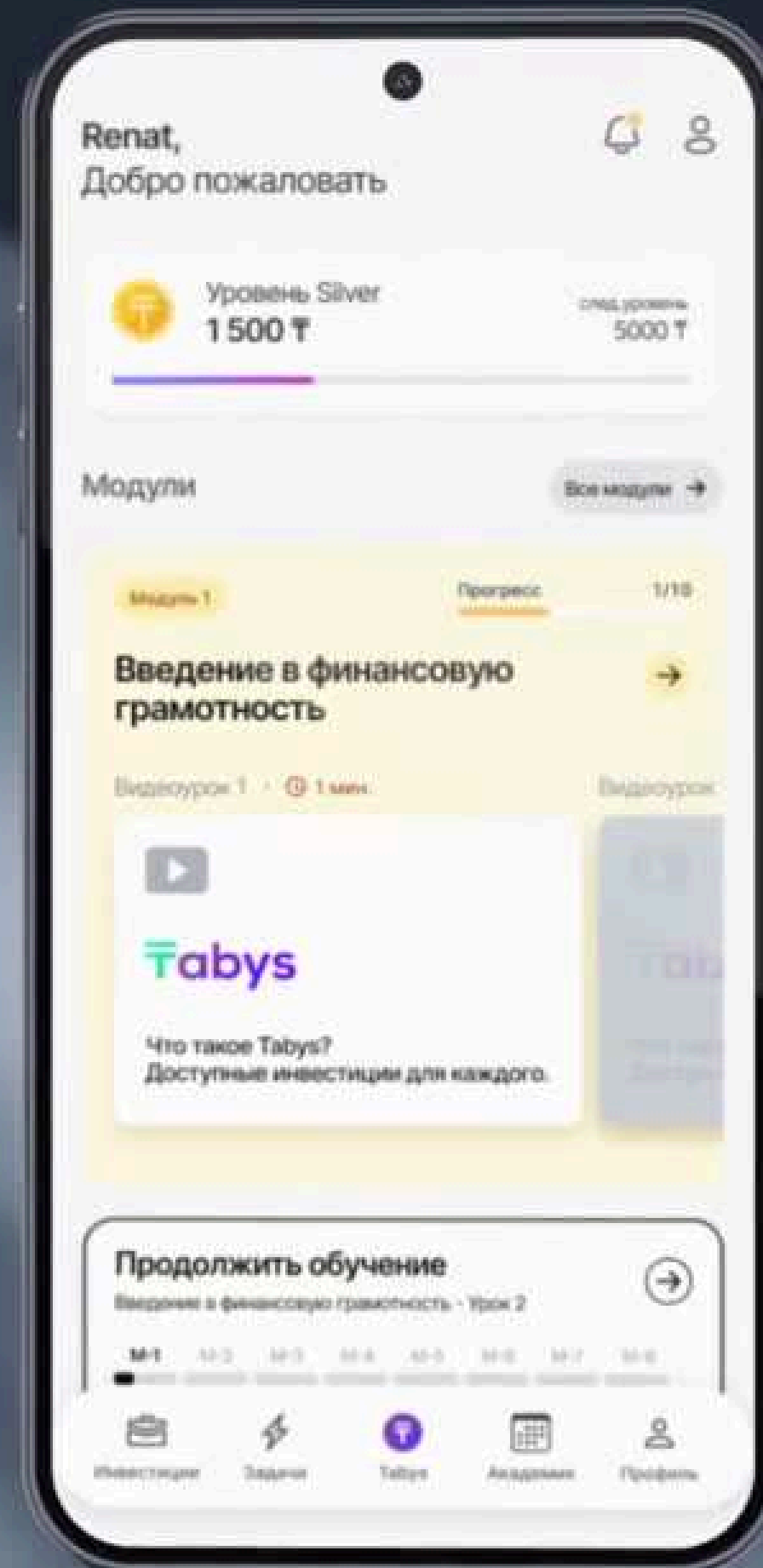
# Features

## AIX functionality

- Current state stays the same
- Updated UI/UX
- Less costs to maintain in the future

## LMS module

- Sell courses online to generate income
- Increase Daily Active Users (DAU)
- Gamification (social hype)



## Fanbase monetization

- Back your star
- Celebrities engagement
- Generate income stream

## Creative Crowdfunding

- Raise funds for your venture
- Increase Daily Active Users (DAU)
- Generate Income

## Premium & Advertisement

- Target advertisement
- Mentorship
- AI Advisor





## **AIFC RULES ON VENTURE STUDIOS**

A transparent and predictable legal framework specifically designed for corporate innovation and venture studios.

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## **ADVANTAGES OF THE NEW AIFC REGIME**

- Standalone corporate structure
- Flexibility in creating and managing projects
- Predetermined development sequence of projects
- Guarantee of intellectual property rights protection
- Ability to redomicile completed projects from the AIFC jurisdiction without liquidation



# INTELLECTUAL PROPERTY (IP) PROTECTION

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Protection of intellectual property rights for the growth and development of innovative projects and commercialization of intellectual property within the AIFC platform.

## Advantages of the IP Protection regime

- Establishing a service model for IP protection at the AIFC (ombudsman)
- Implementing mechanisms for 'fair compensation' through a modern model for determining compensation and rewards
- Opportunity to resolve disputes in the AIFC Court
- Accessible and clear for foreign investors
- Encouraging the export of innovative projects.





## Venture capital development and startup support

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Truleum Venture Studio is the venture-building arm of Truleum Venture Partners Limited, based in Dubai's DIFC.

White Hill Capital - investment firm that operates Tumar Venture Fund for early-stage companies. It focuses on making equity investments in technology businesses.





**Thank You**