

# **UDF Super Business Card**

Online business opportunities
Localization of investment banking services
Quickly Acquire Chinese Clients

- · Zero-cost operation and maintenance · Accurate client acquisition ·
  - · High conversion rate · Confidentiality and compliance ·

#### Brand communication

Fast

Accurate

**Economical** 

VS

**UDF Super Business Card** 

**Traditional marketing channels** 

Dissemination time

 $360 \text{ days}, 7 \times 24 \text{ hours}$ of uninterrupted transmission

Timed distribution

Content

High conversion rate based on client application scenarios

Based on a broad population, the conversion effect is poor

Interface

In the form of a store, multiple pages, and the interface is unlimited

Layout, publication, many restrictions

Communication channel

UDF Platform + Global Leading Media + Integrated Social Media Marketing





Promotion fee

No need to spend money to promote

Relatively simple, less coordination between media platforms

High promotion cost

### Market expansion

## Specialized

#### Professionalized

### Compliant

#### **VS**

## Product and service showroom

Honor and awards

Client leads collection and conversion

Language Requirements

Circle recommendation

#### **UDF Super Business Card**

Key products, innovative cases, business contacts information

Company honor, social responsibility display

Client leads collection of online and offline touchpoints, O&M analysis, feedback

No need to know Chinese or English

Highly vertical, segmented client base, endogenous growth

#### **Traditional marketing channels**

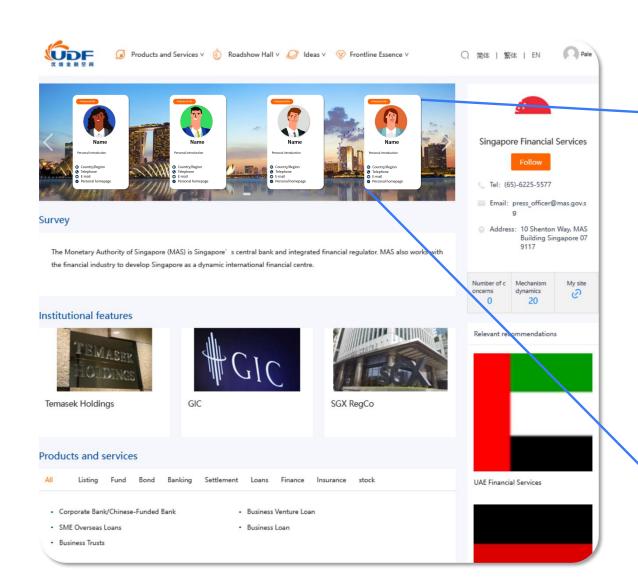
Information is fragmented and difficult to be accepted by clients

Rarely available

Simple traffic statistics

Need to know Chinese or English

Can not provide





#### EC001

## Super Business Card

Suit for

Securities companies, regional insurance companies, virtual banks, law firms, tax firms, accounting firms, branches of commercial banks, factoring companies, financial leasing companies, rating and certification companies, and Fintech companies...

\$5,250/year/version

Omni digital marketing to accelerate client conversion.

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We are committed to making cross-border finance easier, more accurate and more efficient.

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