



UDF Super Business Card

Online business opportunities
Localization of investment banking services
Quickly Acquire Chinese Clients

- Zero-cost operation and maintenance • Accurate client acquisition •
 - High conversion rate • Confidentiality and compliance •

Brand communication

Fast

Accurate

Economical

VS

UDF Super Business Card

Traditional marketing channels

Dissemination time

360 days, 7 × 24 hours
of uninterrupted transmission

Timed distribution

Content

High conversion rate based on
client application scenarios

Based on a broad population,
the conversion effect is poor

Interface

In the form of a store, multiple pages,
and the interface is unlimited

Layout, publication,
many restrictions

Communication
channel

UDF Platform + Global Leading Media +
Integrated Social Media Marketing



Relatively simple,
less coordination
between media platforms

Promotion fee

No need to spend money to promote

High promotion cost

Market expansion

Specialized

Professionalized

Compliant

VS

UDF Super Business Card

Traditional marketing channels

Product and service
showroom

Key products, innovative cases,
business contacts information

Information is fragmented
and difficult to be accepted
by clients

Honor and awards

Company honor,
social responsibility display

Rarely available

Client leads collection
and conversion

Client leads collection of online
and offline touchpoints,
O&M analysis, feedback

Simple traffic statistics

Language
Requirements

No need to know Chinese or English

Need to know
Chinese or English

Circle
recommendation

Highly vertical, segmented client
base, endogenous growth

Can not provide

UDF

优博金融空间

Products and Services

Roadshow Hall

Ideas

Frontline Essence

简体

繁体

EN

Pale

Name

Personal introduction

Country/Region

Telephone

E-mail

Personal homepage

Name

Personal introduction

Country/Region

Telephone

E-mail

Personal homepage

Name

Personal introduction

Country/Region

Telephone

E-mail

Personal homepage

Name

Personal introduction

Country/Region

Telephone

E-mail

Personal homepage

Survey

The Monetary Authority of Singapore (MAS) is Singapore's central bank and integrated financial regulator. MAS also works with the financial industry to develop Singapore as a dynamic international financial centre.

Institutional features

TEMASEK HOLDINGS

Temasek Holdings

GIC

GIC

SGX RegCo

SGX RegCo

Products and services

All

Listing

Fund

Bond

Banking

Settlement

Loans

Finance

Insurance

stock

Corporate Bank/Chinese-Funded Bank

SME Overseas Loans

Business Trusts

Business Venture Loan

Business Loan

Singapore Financial Services

Follow

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Number of concerns0

Mechanism dynamics20

My site

Relevant recommendations

UAE Financial Services

Professional title

Name

Personal introduction

Country/Region

Telephone

E-mail

Personal homepage

EC001

Super Business Card

Suit for
Securities companies, regional insurance companies,
virtual banks, law firms, tax firms, accounting firms,
branches of commercial banks, factoring companies,
financial leasing companies, rating and certification
companies, and Fintech companies...

\$5,250/year/version

Omni digital marketing
to accelerate client conversion.

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We are committed to making
cross-border finance easier,
more accurate and more efficient.

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